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DELETIONS ADDITIONS

500 Overview 500

- The Housing Element of the Comprehensive Plan describes the importance of housing to neighborhood quality in the District of Columbia Washington, DC and the importance of providing housing opportunities for all segments of our the population throughout Washington, DC. 500.1
- The critical housing issues facing the District of Columbia Washington, DC-are addressed in this Element. These include:
 - Ensuring Promoting housing affordability across all incomes and household sizes;
 - Furthering fair housing opportunities, especially in high-cost areas;
 - Fostering housing production to improve affordability:
 - Preserving existing affordable housing;
 - Promoting more housing proximate to transit and linking new housing to transit;
 - Restoring or demolishing vacant or underused properties;
 - Conserving existing housing stock:
 - Maintaining healthy homes for residents;
 - Promoting homeownership;
 - Ending homelessness: and
 - Providing housing for residents with special needs integrated with supportive services for vulnerable populations and residents with disabilities. 500.2
- 500.3 In 2006, the Comprehensive Plan identified most of these issues. The District has implemented many actions in response, including:
 - Funding the Housing Production Trust Fund (HPTF) with \$100 million per year for affordable housing;
 - Applying Inclusionary Zoning (IZ) requirements to a variety of residential uses, including new market rate buildings, row house conversions, penthouse habitable space, and the prioritizing proffers of additional affordable housing through Planned Unit Developments (PUDs);
 - Requiring District-owned land sold for housing to include 20 to 30 percent of the units as affordable;
 - <u>Launching the Housing Preservation Trust Fund and leveraging private sector dollars to preserve expiring affordability:</u>
 - Reviewing and comprehensively updating the zoning regulations to

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- encourage accessory dwelling units, reduce parking requirements, and encourage residential development;
- Encouraging the overall production of housing, particularly in the Central Washington Planning Area, that has resulted in twice the annual rate of production as before the Comprehensive Plan was adopted; and
- Moving families experiencing homelessness out of DC General Hospital and into short-term family housing units across the District. 500.3
- However, as Washington, DC remains attractive to and retains higherincome households, rising demand and competition will put upward pressure
 on rents and a greater number of lower-income households will experience
 greater pressure from rising housing costs. Thus, greater public action is
 needed to fulfill the vision of an inclusive District. 500.4
- These <u>Housing</u> issues affect every facet of the Comprehensive Plan. They influence land use and density decisions, shape infrastructure and community service needs, determine transportation demand, and even drive employment strategies for District residents. At the most basic level, it is the availability of safe, decent, affordable housing <u>across all neighborhoods</u> that will determine whether the District's vision for an inclusive <u>city</u> <u>District</u> will be realized. The type of housing constructed <u>or preserved</u>, and the cost of that housing, and <u>where it is built</u> will influence whether <u>we as a city the District</u> can attract <u>and retain</u> families with children, maintain neighborhood diversity, <u>improve health</u> and educational outcomes, and provide economic opportunity for all. 500.35
- **Text Box: What is the Difference Between Housing Affordability and Affordable Housing?**

Housing affordability is a broad measure of whether or not housing is affordable to a range of households. Households that pay more than 30 percent of their income on housing are considered to be burdened by housing costs, while those who pay more than 50 percent are severely burdened. Therefore, housing affordability is the extent to which a broad range of households pay less than 30 percent of their income on housing. An important part of affordability are neighborhood assets that help keep transportation costs low, such as reducing the need for car ownership and use, 500.5a

Broad affordability is a function of the overall market supply being able to meet rising demand. New supply can improve affordability by letting new residents move to Washington, DC without taking an existing unit, and by allowing existing residents to trade up, thereby freeing up an existing unit for someone else to occupy. For instance, 40 percent of new units become occupied by households moving from outside the District, while 51 percent

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are occupied by households moving from within the District, and the remainder are households mixed with both District and non-District residents. One of the most common requests made during Comprehensive Plan public meetings was to provide a clear definition of "affordable" housing. 500.5b

<u>500.5c</u>

Affordable housing is defined as housing in which occupancy is limited to households meeting special income guidelines. The price of this housing is maintained at a level below what the free market would demand using restrictive deeds, and covenants, and financed by grants, mortgage subsidies, vouchers, or other means tied to public financing or tax credits, or through land use tools. Generally, the The cost of affordable housing is limited to 30% percent of athe <u>targeted</u> household's income <u>limit</u> (which varies according to the number of people in the household); different affordable housing programs are "benchmarked", or targeted, to specific income groups based on the median family income (MFI) of an area as annually determined defined by the U.S. Department of Housing and Urban Development (HUD). The benchmarked incomes for the Washington Mmetropolitan Aarea in 2005 2017 are shown in the table figure below. The list includes the major housing assistance programs that serve households in each group. In 2005 2017, the areawide median income (AMI) MFI* for a family of four was \$89,300 110,300. For the purposes of the Comprehensive Plan, The the terms "extremely low-", "very low-", "low-", and "moderate_" income correspond to up to 30% percent, 50% percent, 80% percent, and 120% percent of that the MFI amount, respectively. 500.5c

500.5d

Example: If a single mother of two earned \$7 14 per hour, her annual income would be approximately \$14,560 29,000 and fall within the "extremely low_income" category. If she spends 30% percent of her income on housing, she could afford to pay only \$364 728 per month on housing. Finding decent housing or any housing at this price range is a challenge in Washington, DC. 500.5d

<u>500.5e</u>

By contrast, "market rate" housing is defined as housing with rents or sales prices that are allowed to change with market conditions, including increased demand. Some market rate housing may be naturally occurring affordable housing that to moderate and some low-income households can afford. However, the supply of naturally occurring affordable units can be unstable due to potential pressure from both sides. With too little demand, decreasing rents are insufficient to cover maintenance and the units fall into a state of disrepair and become vacant and underused. With too much demand, the units are rehabbed into higher cost units. Rent-controlled apartments are counted as "market rate" "market rate" units because there are no occupancy restrictions. The District's rent control law stipulates that rents on market rate apartments built prior to 1975 may rise only as fast as the Consumer Price Index (CPI) for older adults and tenants with disabilities and the CPI plus two percent for everyone else.500.5e

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500.5f

** Regional Areawide Median Income AMI MFI) is used rather than DC's the District's median income because it is the federal government benchmark commonly used to qualify for funding subsidies. 500.5f

500.6 Figure 5.1 Sample of Housing Programs, 2017 Income Limits and Main Household Targets 500.6

Income	E:	xtremely		Very								
Definition	Low								Moderate			
Household		Percent of Median Family Income										
Size		30%	50%			60%		80% 100		100%	120%	
1	\$	23,150	\$	38,600	\$	46,350	\$	61,750	\$	77,200	\$	92,650
2	\$	26,450	\$	44,100	\$	52,950	\$	70,600	\$	88,250	\$	105,900
3	\$	29,800	\$	49,650	\$	59,550	\$	79,400	\$	99,250	\$	119,100
4	\$	33,100	\$	55,150	\$	66,200	\$	88,250	\$	110,300	\$	132,350
		Historic Home Grant Program							ant Program			
		Home Purchase Assistance Program										
	HOME, CDBG*											
	Housing Production Trust Fund Inclusionary					ary Z	Zoning					
	Low-Income Housing Tax Credits											
	Pub	lic Housing										

^{*} HOME and CDBG 80% MFI Income Limits are capped by the Nation's Median Family Income, which currently approximates 65% of the area's MFI.

500.47

The city's Washington, DC's housing stock is varied in type and size, with developments since 2006 shifting the makeup of the District's housing. Table Figure 5.42 shows the number of units by type, year built, size, and vacancy rate and how these have changed over 17 years. The figure shows that owner/renter rates have fluctuated. In addition, Figure 5.2 shows that, despite a modest increase in the number of detached/attached single-family homes, which represent 75 percent of large units (three or more bedrooms), a shift toward multi-family units has been consistent. The shift is also visible in Figure 5.3 New Housing Units Authorized: 2000-2017. Washington, DC's housing stock is becoming both older and newer as pre-1939 buildings are being preserved and remodeled to have more units while post-World War II buildings are more often torn down and the sites redeveloped to add new, modern apartment buildings. Of the city's 248,000 281,000 occupied housing units in 2000 2017, 41 42 percent were owner-occupied, and 59 58 percent were renter-occupied. Forty Thirty-seven percent of the housing units in the eity **District** are single-family units, and over 35 34 percent of the housing stock was built before 1940. 500.47

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500.8 Housing Element Table Figure 5.12: District's Housing Stock, 2000, 2010, and 2017 500.58

	2000	2010*	2017*			
Total Housing Units	274,845	296,836	314,843			
Occupied Housing Units	248,338	252,388	281,475			
Owner-Occupied	41%	43%	42%			
Renter-Occupied	59%	57%	58%			
Total Vacancy	10%	15%	11%			
Homeowner Vacancy †	2%	3%	2%			
Rental Vacancy †	11%	10%	6%			
Туре	2000	2010*	2017*			
Single-Family Detached	13%	12%	13%			
Row Houses	27%	25%	24%			
2-4 units	11%	10%	9%			
5+ units	49%	52%	54%			
Housing by Year of Construction	2000	2010*	2017*			
2010-	-	-	7%			
2000-2009	-	8%	8%			
1990-1999	3%	3%	3%			
1980-1989	5%	4%	5%			
1960-1979	24%	19%	21%			
1940-1959	34%	31%	23%			
1939 or earlier	<u>35%</u>	<u>34%</u>	<u>34%</u>			
	100%	100%	100%			
*2010 & 2017 ACS 1-year data						
† 2000 homeowner and rental vacano	cy uses 2004 da	ata				

500.69

In the eight years since Since the Comprehensive Plan was last amended adopted in 2006, there has been a tremendous an ongoing the increase in housing demand and costs has been ongoing, driven by a national recession and recovery, demographic shifts, low interest rates, regional economic growth, falling crime rates, renewed confidence in District government, and improvements in public services. Rising costs have accelerated since the recovery began in 2010, with the median sales price of single-family homes increasing 7.3 percent per year, condominiums increasing 2.8 percent per yearⁱ, and average rents increasing 2.9 percent per year between 2000 and 2017. Part of the increase is attributable to declining interest rates, which went from eight percent to below four percent between 2000 and 2017. Declining interest rates enabled a 37 percent increase in home buying purchasing power and contributed to rising prices. The increase in demand has propelled a steep upward spiral an increase in housing costs, impacting affecting renters and homeowners alike. With higher prices came greater down payment and mortgage requirements,

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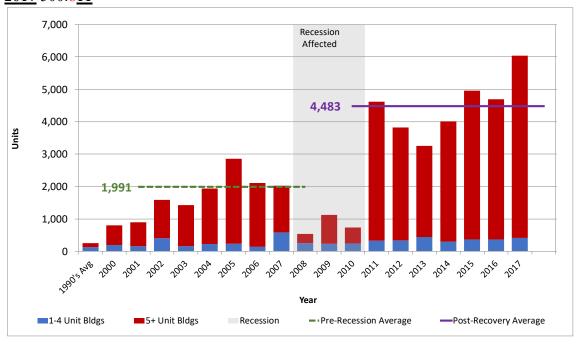
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making it more difficult for renters to transition to homeownership. 500.69

500.**710**

The increase in demand has also resulted in a tremendous significant increase in the production of housing that has only accelerated since the recession ended in 2009. There were more than 2,200 new units permitted in 2005, 75 percent above the 2001-2003 average and more than eight times the average of the 1990s. In late 2005, an astonishing 8,900 housing units were under construction or about to break ground in the city the biggest building boom in Washington since the early 1960s. Table 5.2 Figure 5.3 shows the recent trends in housing units issued permitspermitted. The figure shows that average annual production of housing for the years after the national recession is more than double (4,483 units per year from 2011-2017) than average production in the District prior to the recession (1,991 units per year from 2002-2007). There is evidence that this new production has slowed the rising costs of renting or owning multifamily units. 500.710

500.<u>811</u> Table Figure 5.3 5.2: New Privately Owned Housing Units Authorized: 2000-2017 500.<u>811</u>



Source: U.S. Census, DC Office of Planning (OP)

Even more dramatic has been the increase in volatility of single-family home housing values. Between 2000 and 2005, the median sales price for a single-family home in the District rose 174 percent, from \$178,250 to \$489,000.

However, prices then dropped 23 percent in just two years between 2007 and 2009 due to the national financial collapse, causing many homeowners to lose

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equity in their most important investment. Prices since 2010 have started to rise rapidly again at about 7.3 percent per year. Condominiums and cooperatives—once considered "starter" homes for first_first_time buyers—have also increased equally, but more modestly as production expanded the competitive supply. Figure 5.4 shows that, from the median sales price of condominiums rose sharply from \$138,000 in 2000 to \$377,950 in 2005.

Condominium prices then stayed mostly flat until 2010, when they started to rise at an average rate of 2.8 percent per year. Rents have also soared, jumping 12 percent between 2003 and 2004 alone. 500.912

500.913

As prices have risen, the percentage of residents able to comfortably afford the median priced home or apartment has dropped. In 2001, 34 percent of the District's for-sale housing would have been affordable to a family supported by a full-time schoolteacher. By 2004, that figure had dropped to just 16 percent. By 2017, the percentage of homes in the District that a full-time schoolteacher could afford had partially recovered to 19 percent. This was due to a variety of factors, including higher wages, decreasing interest rates, the drop in values after 2007, and the increasing availability of condominiums that are less expensive than single-family homes. Nevertheless, The the tightening availability of workforce moderately priced housing is hindering the District's ability to retain and attract moderate-income households. Figure 5.1 shows housing value change from 1990 to 2005. 500.913

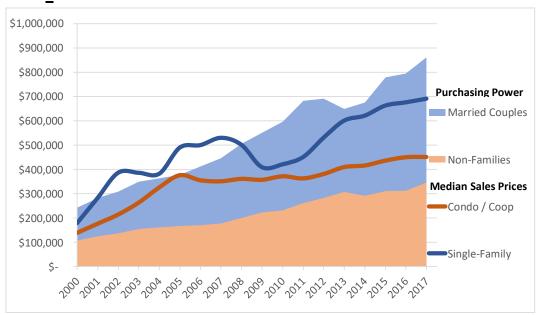
<u>500.14</u>

Figure 5.4 shows the change in housing value and purchasing power from 2000 to 2017. The figure illustrates how median sales prices of single-family and cooperative/condominium homes have changed in relation to changes in the purchasing power of married-couple families and non-family households. It shows that sales prices of single-family homes, while volatile, have tracked the purchasing power of married-couple families, whose incomes grew 3.9 percent per year since 2006, but whose purchasing power increased 7.0 percent per year as interest rates decreased. Over the same time, married couples in the District grew by over 14,600 new households, or just under half of all new households since 2006. 500.14

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Figure 5.15.4: Annual Percent Change in DC Housing Values Median Sales
Prices and Purchasing Power by Household Type: 2000-2017, 1990-2005
500.105



Source: U.S. Census American Communities Survey (ACS) 2017, Greater Capital Area Association of Realtors (GCAAR), Freddie Mac, OP

Rents have also risen, making it more difficult for many to afford to live in the District. Between 2006 and 2017, at 3.4 percent per year, rents in Washington, DC rose faster than the MFI of the region, which grew by only 1.8 percent per year. Much of the increase in rents was due to new amenity-rich buildings that attracted higher income households to the District. However, even rents in buildings built prior to 2006 rose at a rate of 2.7 percent per year. As a result, between 2006 and 2017, nearly 18,300 fewer units affordable were available to households earning equal to or less than 60 percent of the MFI (See Figure 5.10 Change in Supply of Rental Units by Affordability). There are many reasons in addition to rising rents for the overall reduction in the number of lower cost units, including demolition of older buildings and conversion to condominiums. 500.16

The rising costs have <u>led to a shortage</u> triggered a crisis of affordability, particularly for the District's <u>lowest-lowest-income</u> residents. <u>Over 20 percent</u> (56,700) of all households in 2017 were severely burdened by housing costs, and another 16 percent (44,600) of households were burdened. Residents must set aside a growing share of their earnings for housing and utilities, leaving less disposable income for health care, transportation, food, and other basic needs, and the ability to set aside savings to prepare for the future. The greatest share of burdened and severely burdened households are the 39,500 rental

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households earning less than 30 percent of the MFI. The market has also become more segmented, with dwindling housing choices for working families and the middle class in general. "Move up" Expanded housing options for lowerand middle-income households have become limited, and the opportunity for many residents to build individual wealth through homeownership has become more difficult. 500.117

- For existing residents who are were already homeowners, the price surge fluctuations represented has been a source of wealth as their homes have appreciated in value but also a source of risk as some lost significant equity in their family's single largest investment, which could help them put their kids through college or retire in relative comfort. The strength of the District's housing market has also created opportunities to solve some of the very problems it is creating. The recent boom has raised real estate values, incomes, and sales, generating millions of dollars in new revenues for housing programs through deed and recordation taxes dedicated to the District's HPTF. The pending availability of several large sites for redevelopment creates housing construction opportunities that did not exist five or ten 10 years ago. New inclusionary zoning legislation 500.128
- The IZ Program, which requires most new residential buildings of 10 units or more to set aside between eight and 12.5 percent of the project toward affordable units, has now delivered almost 600 affordable units as of Fiscal Year (FY) 2017, with another 800 expected over the next several years, at a pace of close to 200 will soon require affordable units per year to be included in many market rate projects. The program is particularly beneficial for two reasons. First, it retains the affordable units for the life of the project; second, it produces units in high-amenity, high-cost neighborhoods, where land prices make it very expensive to financially subsidize affordable housing. 500.129
- Housing is a regional market that provides a wide array of choices that vary by location, size, building type and age, accessibility, and other factors. The housing shortfall difficulty in expanding the supply of moderately priced housing across the region will continue to create a market dynamic where housing costs increase faster than incomes higher-income households drive the cost of housing. Housing costs within the District are among the highest in the region and reflect the premium placed on being close to the region's core. Allowing that all District residents have the choice to secure housing in their communities is a growing challenge as redevelopment and highly competitive offerings are readily available in surrounding jurisdictions. 500.1320
- Moderating the cost of housing and expanding opportunities will require a regional effort. Consistent It will take sustained multi-jurisdictional efforts coordination and partnerships, such as an analysis of the regional

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impediments to fair housing and other approaches, are needed to increase the supply of housing to and better meet demand at all incomes. For instance, it will be difficult to improve affordability in the District, even though the pace of Washington, DC's housing production doubled after the recession, when production across the rest of the region is down 38 percent. Intergovernmental agreements and initiatives also will be needed to ensure that all jurisdictions bear their fair share of the region's housing needs and do not leave that responsibility solely to the District of Columbia. 500.1321

- While housing is a regional market, it is also a very personal choice tied to family, community, and the unique identity shared by residents living in Washington, DC. The fact that many residents place a priority on maintaining their identity as Washingtonians partially explains why 71 percent of the District's residents moving within the region stay within Washington, DC. The rate of retention is actually the highest for extremely low-income households, with 77 percent staying in the District. This is due in part to Washington DC's investment in public transit and affordable housing, keeping housing and transportation costs low relative to the rest of the region. However, the same migration data suggests that lower-income households tend to move to Wards 7 and 8. In addition, the District is experiencing difficulty in retaining moderate-income households earning between 80 and 100 percent of the MFI, with only 60 percent of them choosing to stay in Washington, DC. 500.22
- On a neighborhood level, the recent housing boom in housing demand has 500.1423 challenged the District's ability to enable lower-income residents to stay in their neighborhood and grow a city District of inclusive and racially and economically diverse communities. Approximately 60 percent of those moving to Wards 7 and 8 are very low-income households, while only 17 percent of those moving to Ward 3 are very low-income.xi The District has been relatively successful in is increasing the rate of developing new and preserving existing affordable housing, building or rehabilitating 17,700 affordable units in the last six years alone with approximately 1,700 affordable units delivered per year since 2015. xii However, most While some of this production has occurred is occurring in the very neighborhoods where such housing was is already concentrated, changes in the way investment decisions are being made, such as preferences for projects in high-cost areas are shifting production to higher-cost neighborhoods, where there is less affordable housing. A housing needs assessment conducted by the Urban Institute for the District in 2015 suggests that more affordable housing is needed District-wide, especially in high-cost areas and for those households earning less than 30 percent of the MFI. 500.1423
- Map 5.1 illustrates the location of affordable housing projects developed since 2000 in the District, overlaid on a map that characterizes neighborhoods as

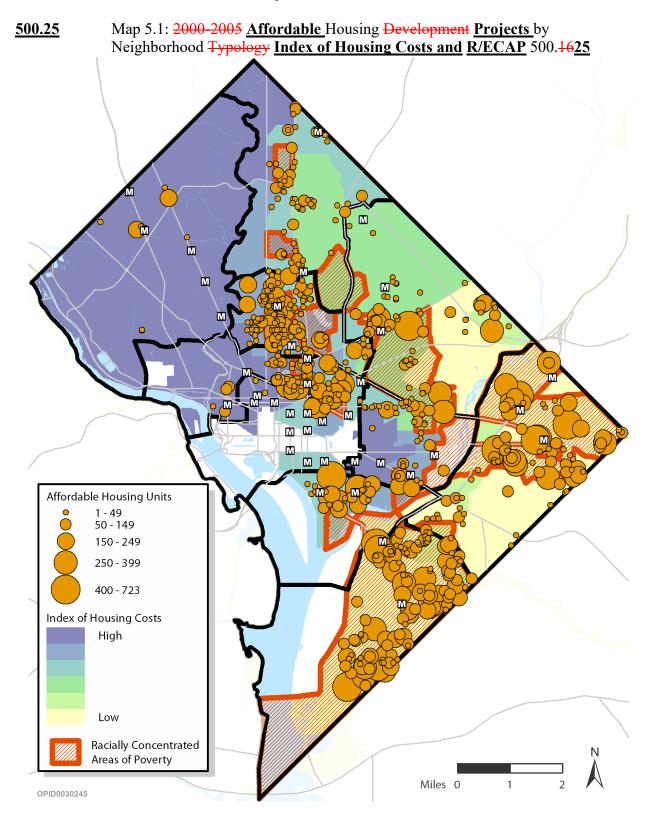
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"stable", "emerging", "transitioning", or "distressed" based on demographic and market factors by an index of housing costs versus neighborhoods that are Racially or Ethnically Concentrated Areas of Poverty (R/ECAP), as defined by HUD. With the exception of a few projects, there has been is very little new affordable housing built in Stable and Transitioning neighborhoods with high housing costs. The map also shows that recent market rate housing has been built almost entirely in Stable and Transitioning neighborhoods. If left unchecked, these patterns will continue to concentrate lower_income residents in some neighborhoods and find them scarce in others. 500.1524

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Source: DHCD, HUD, HousingInsights.org

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- While the market for housing has been robust during the last five years since 2010, there is no guarantee this trend will continue indefinitely. The first six months of 2006 lessons from the financial mortgage collapse of 2007 suggest that softer demand due to high prices and rising interest rates or other risks could test the resiliency of Washington, DC's housing market. Measures to increase affordable housing must be mindful of to account for market dynamics and the burden placed on the private sector so that forward momentum can be sustained. This may require additional bold steps by District government, such as the recent increased allocation of funding in 2015 to the HPTF from inthe deed recordation and transfer taxes and other sources. 500.1726
- One of the critical issues facing the city Washington, DC is how to retain and create more housing units that are large enough for families with children. As a percent of total households in the District, In 2006, 21 percent are of District households were comprised composed of families with children. By 2017, households with children had fallen to below 20 percent because they experience difficulty finding units they can afford. This percentage has been stable over several decades and is substantially lower than the 33 percent rate for both the region and 31 percent rate for the nation. However, Other other cities, such as San Francisco, New York, and Boston, also experienced declines in the percentage of households with children since 2006 have similar rates to the District. New York's rate is 30 percent, which is closer to the national average. 500.1827
- Family households with children need larger housing units with more bedrooms. Of the city's existing housing stock, only one-third 34 percent of the units have three bedrooms or more, which is a slight decline from 2006, when 35 percent of units had three or more bedrooms. Eighty-nine percent of recent new construction has been apartments, with fewer bedrooms of which only two percent had three or more bedrooms. iii Of new condominium units built since 2006, less than 10 percent had three or more bedrooms. Because the vast majority of Washington, DC's capacity for growth is in multi-family development, the District will need to look to apartment buildings to add larger family-sized units. 500.1928
- Between 2000 and 2004, the city's vital records show an increase in population in the 0-4, 20-34, 55-69, and the 80 or more years age groupings. The increase in the youngest grouping is a positive sign that families in the city are having children.

 Many residents of Washington, DC have a strong desire to stay, whether they have recently moved here or their family has lived in Washington, DC for multiple generations. As touched upon in the Framework Element, Washington, DC experienced a tremendous increase in the number of younger adults between the ages of 20 and 39 years since 2006. This has led to an increase in children between the ages 0 and 14 years, and young adults are finding their housing needs change as they start new families. The

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increase in young children is an early indication of their parents' desire and intention to stay in Washington, DC. At the same time, the District is also expecting an increase in older residents. Retaining A broad retention strategy is needed for these new families and the eity's and existing families and the overlapping housing needs of older adults is important to maintain the health and equity of the eity District. 500.2029

- The availability of single-family housing and housing with more rooms are two factors that are positively correlated with retaining family households. Of course, there are mMany other factors that are also important, including affordability, crime, child care, parks, and school quality. 500.2430
- Who is moving in and out of the District? According to Fannie Mae's Housing in the National's Capital Figure 5.5 shows the demographics of migration in and out of the District. It shows that, in 2017, one in five nine percent (113,00065,522) of the District's 2000 population had moved into the city Washington, DC-since 1995 that year. Out-movers during this the same period year numbered 158,00060,873. During the same period, iIn-movers were less likely than out-movers to be families with children than out-movers (25% versus 45%), less likely to be bBlack, or homeowners and more likely to be poor low-income, and also more less likely to be homeowners than out-movers during the same period. Table 5.3 shows migration in and out of the District from 1995 to 2000. 500.2231

500.32 Table Figure 5.5: Migration <u>i</u>In and <u>o</u>Out of the District, $\frac{1995-2000}{500.2332}$

500. <u>2502</u>						
	Moving Out	In-Movers				
	Total	Total	Another State	Abroad		
Number of people	60,873	65,522	54,722	10,800		
In Poverty	7,150	10,656	8,440	2,216		
White	32,682	39,014	32,158	6,856		
Black	19,909	17,063	15,797	1,266		
Asian/Pacific Islander/Other	6,225	6,787	4,662	2,125		
Two or More Races	1,925	2,490	2,025	465		
Hispanic	6,384	5,975	4,227	1,748		
Age 1-4 years	2,996	1,522	1,115	407		
Age 5-17 years	4,592	2,913	2,044	869		
Age 18-29 years	24,554	37,819	24,554	4,709		
Age 30-39 years	15,412	11,812	9,438	2,374		
Homeowners	19,060	11,103	8,355	2,748		
Renters	35,797	38,822	32,208	6,614		

Source: U.S. Census ACS 2017, OP

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- Overall, key indicators suggest that demand for housing will remain strong in the District. However, it is important to recognize that events, such as the 2020 public health emergency may change this outlook. Still, indicators including the historically strong employment market, improving schools, and a walkable urban lifestyle that is attractive to a new generation of residents will likely continue to drive housing demand. The increase in young children (zero-14 years) is an early indication of their parents' desire and intention to stay in the District. Retaining new and existing families is important to Washington, DC's vibrancy and health. 500.33
- In order to meet this demand, it will be critical to continue, and support, the overall production of both market rate and affordable housing. Without new development and an increased supply of these units, rising costs caused by these demand pressures will increasingly restrict the types of households who can afford to live in Washington, DC. New production will take the pressure off the existing housing supply and allow it to serve a greater range of household incomes. 500.34
- This Housing Element seeks to address the challenges of rising costs and other housing needs through its policies and actions focused on the production of new market rate and affordable housing and the preservation of existing affordable housing. It is organized into four major sections. The first addresses housing production, including both market—rate and affordable housing. The second addresses housing conservation preservation, focusing particularly on anti-displacement strategies and housing maintenance. The third section addresses homeownership and fair housing laws. The final section covers the special needs of the homeless those experiencing homelessness, persons with disabilities, seniors older adults, and others who are not adequately served by the private market. 500.2435

501 Housing Goal <u>501</u>

The overarching goal for housing is: D to develop and maintain new residential units to achieve a total of 36,000 units by 2025 that provide a safe, decent, accessible, and affordable supply of housing for all current and future residents of throughout all of Washington, DC's neighborhoods the District of Columbia. 501.1

502 H-1 Homes for an Inclusive City <u>502</u>

- This section of the Housing Element addresses housing production, both for market rate and affordable units. 502.1
- 502.2 The District Washington, DC must increase its sustain a high rate of housing production if it is to meet current and projected needs through 2025 and remain an

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economically vibrant-eity District. Over the next 20-15 years, through 2035, the District's housing stock is forecast to increase from a base of about $\frac{280,000}{2}310,000^{xv}$ units in $\frac{2005}{2}2015$ to $\frac{335,000}{2}397,000$ units in $\frac{2025}{2}2035$. Between 2005 2015 and 2010-2020, 10,000 23,000 new additional units are expected to be built, based on projects that are now under construction, or soon to break ground, or by conversion to smaller units. The remaining new units -45,000 in total Mayor's Order 2019-036 initiated the goal to accelerate the rate of housing production between 2019 and 2025 to achieve 36,000 new units, which will be needed by 2025 to improve affordability and the long-term balance between demand and supply. This is equivalent to 3,000 5,100 new additional units per year. This is significantly higher than the rate of production experienced during 2000-2005 2010-2015, and demand pressures suggest there is a need for even more. However, the city permitted the District issued permits for an average of 2,860 4,483 units of new construction per year in 2005 after recovering from the national recession, indicating this target of 5,100 units per year is not out of reach. Figure 5.6 illustrates the goal for both total and income-restricted affordable units per Figure 5.4 and how the goal would extend through 2030 and 2050. 502.2

Figure 5.6 Total Residential and Affordable Unit Goals: 2018-2050 502.3

	2018	2020	2025		2030	2050
	Base	Estimated	Pipeline	Goal		
Total Residential Units	324,300	334,600	360,300		384,200	456,890
2018 - 2025 Total Increase		36,0				
Total Dedicated Affordable	51,960	55,867	59,930	63,960	71,930	96,160
2018 - 2025 Affordable Increase		12,0				
Percent Affordable	16.0%	16.7%	16.6%	17.8%	18.7%	21.0%
Base						
Forecast/Pipeline Estimates						
Housing Goals						

Source: OP, Deputy Mayor for Economic Development (DMPED)

As noted in the Land Use and Framework Elements, the city Washington, DC already has the land resources to meet this demand. But land alone is not enough to ensure the production of housing. And; and housing production alone does not guarantee that a portion of the new units will be affordable to all households. The approach needs to vary with the characteristics of the site and surrounding conditions. For instance, infill housing development in Neighborhood Conservation Areas typically has infrastructure but can be constrained by lot sizes and is dependent on surrounding market strength. Redevelopment of ground floor uses along the District's Main Street mixed-use corridors is often delayed until market demand drives housing prices high enough to overcome the return provided by the existing uses.

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Neighborhood Enhancement Areas need not only comprehensive infrastructure investment but also catalytic projects to demonstrate the viability of further private sector investment. Finally, large sites with significant capacity need major infrastructure investment to knit them into their surrounding neighborhoods. 502.34

- A multi-pronged strategy is needed to facilitate production, address regulatory and administrative constraints, and ensure that deliver a substantial number of the new units added that are affordable to District residents. Potential regulatory strategies to maximize housing production might include regulatory relief, such as flexibility with zoning height and expedited entitlement review and permitting. Financing strategies might include tax credits and abatements and other financing tools. Many of the basic tenets of this strategy were established by the The 2006 Comprehensive Housing Strategy established many of the basic tenets of this strategy. andare reiterated discussed Additional information is provided in the text box titled The Comprehensive Housing Strategy on the following page. 502.45
- Participation from private sector investors is critical to achieving
 Washington, DC's housing goal and presents several challenges as they
 pursue investment opportunities. Some locations remain underused within
 the permitted density for a variety of reasons. In some locations, existing
 ground floor uses produce a sufficiently high return that discourages and
 delays redevelopment. In other locations, the increased construction costs
 needed for taller building types sometimes lead investors to use lower
 density, less expensive methods that underuse a site's potential development
 capacity. Finally, development of new supply tends to slow down as soon as
 supply starts to meet demand, and the pace of absorption and revenue
 growth slows or declines below investors' expectations. These are economic
 realities that all cities face. 502.6
- The housing policies of the Comprehensive Plan were introduced In in 2003, when the DC Council of the District of Columbia passed the "Comprehensive Housing Strategy Act," creating a Ttask Fforce charged with developing recommendations on the housing needs of current and future residents of the District. The 28-member Task Force, was specifically asked to explore It included strategies for preserving and creating mixed-income neighborhoods; assessing the quality, availability, and affordability of rental housing; creating homeownership opportunities; preventing displacement; assessing housing for persons with disabilities special needs housing; promoting workforce moderate-income housing; and increasing the District's population by 100,000 residents. 502.6a
- The 2006 <u>Task Fforce report</u>, <u>Homes for an Inclusive City</u>, <u>presents</u> <u>presented</u>

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seven basic recommendations for improving housing affordability and growing the population. Foremost among these is was the production of 55,000 new housing units, including 19,000 affordable units, and the preservation of at least 30,000 existing affordable units. The report includes strategies to increase the homeownership rate, provide direct assistance to 14,600 low_income renter households, and include affordable housing in the "new neighborhoods" to be developed during the next 15 years. The report emphasizes the need to build the eity's administrative capacity for housing production, and to enact complementary programs to improve neighborhood services to attract and retain residents. The cost of these recommendations is estimated at \$300 million per year over 15 years. 502.6b

- 502.6c
- Subsequent task forces have built upon the original strategies found in Homes for an Inclusive City and developed additional policies found in the Bridges to Opportunity and Housing Preservation Strike Force final reports. These efforts focused on strategies and initiatives such as providing wraparound supportive social service contracts into affordable housing investments. In addition, the District submitted to HUD the 2016-2021 Five-Year Consolidated Plan, which includes data analysis, resident participation, and the development of an implementation program on how the District would expend funds from federal programs, including Community Development Block Grant (CDBG) and HOME Investment Partnership. 502.6c
- 502.6d
- Many of the <u>original</u> strategies in <u>Homes for an Inclusive City</u> the <u>Housing</u>

 <u>Strategy have been were</u> carried forward into this the 2006 Comprehensive Plan

 Housing Element. <u>The proposed amendments in the Comprehensive Plan</u>

 <u>build upon/include the policies from the subsequent task force.</u> This is an important step toward their implementation, and will move the <u>eity</u> <u>District</u> one step closer to achieving its housing goals. <u>502.6d</u>

503 H-1.1 Expanding Housing Supply 503

503.1

Expanding the housing supply is a key part of the District's vision to create successful vibrant neighborhoods. Along with improved transportation and shopping, better neighborhood schools and parks, preservation of historic resources, and improved design and identity, the production of market rate and affordable housing is essential to the future of ourthe neighborhoods. It is also a key to improving the city's District's fiscal health. The District will work to facilitate housing construction and rehabilitation through its planning, building, zoning, permitting, and housing, inspection, and taxation programs, recognizing and responding to the needs of all segments of the community in order to achieve an adequate and diverse housing supply. The first step toward meeting this goal is to ensure that an adequate supply of appropriately zoned land is available to meet expected housing needs. Public investment in high-quality

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public infrastructure, including transportation, public space, schools, and libraries, is also critical to ensuring that all neighborhoods provide a high degree of access to opportunity. Regulatory processes should aim to encourage, not discourage, the creation of new housing. 503.1

- The supply of housing should grow sufficiently to slow rising costs of market rate rental and for-sale housing. Expanding supply alone will not fulfill all of Washington, DC's housing needs at lower income levels, but it is one important element of the strategy to ensure unmet demand at higher price points does not further hasten the loss of naturally occurring affordable housing. 503.2
- Policy H-1.1.1: Private Sector Support

 Encourage or require the private sector to provide both new market rate and affordable housing to meet the needs of present and future District residents at locations consistent compatible with District land use policies and objectives.

 503.23
- Provide suitable regulatory, tax, and financing incentives to meet housing production goals. These incentives should continue to include zoning regulations that permit greater building area for commercial projects that include housing than for commercial projects those that do not include housing, and relaxation of height and density limits near transit. 503.34
- Strongly encourage the development of new housing on surplus, vacant, and underused underutilized land in all parts of the city Washington, DC. Encourage dedicating Ensure that a sufficient supply of land that is planned and zoned to enable the city District to meet its long-term housing needs, including the need for low- and moderate-density single-family homes, as well as the need for higher-density housing. 503.45
- Promote moderate to high-density, mixed_use development including that includes affordable housing on commercially zoned land, particularly in neighborhood commercial centers, along Main Street mixed_use corridors and high-capacity surface transit corridors, and around appropriate Metrorail stations. 503.56
- Policy H-1.1.5: Housing Quality

 Require tThe design of affordable and accessible housing toshould meet or

 exceed the same high-quality architectural standards required of achieved by

 market_rate housing. Such housing should be built with high-quality materials
 and systems that minimize long-term operation, repair, and capital

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<u>replacement costs</u>. Regardless of its affordability level, new, or renovated housing should be indistinguishable from market rate housing in its exterior appearance and should address the need for open space and recreational amenities, and respect the design integrity of adjacent properties and the surrounding neighborhood. 503.67

503.78 Policy H-1.1.6: Housing in the Central City Washington

Absorb a substantial component of the demand for new high-density housing in the Ccentral Central Washington, DC Planning Area and along the Anacostia River. Absorbing the demand for higher-density housing within these areas is an effective way to meet housing demands, maximize infrastructure and proximity to jobs, create mixed-use areas, and conserve minimize the cost pressure on existing single family residential neighborhoods throughout the city District. Market rate and affordable Mixed mixed-income, higher-density downtown housing also provides the opportunity to create vibrant street life, and to support the restaurants, retail, entertainment, and other amenities that are desired and needed in the heart of the city Washington, DC. 503.78

See the Land Use, Urban Design, and Area Elements for related policies.

503.89 Policy H-1.1.7: New Neighborhoods Large Sites

Accommodate a significant share of the District's projected housing demand in "new neighborhoods" developed on large sites formerly used for government functions. In addition to giving priority to market rate and affordable housing, these neighborhoods must should include or have access to well-planned retail, public schools, attractive parks, open space and recreation, as well as needed supportive services for older adults and persons with disabilities and enable resilient, innovative neighborhood-level energy systems. The new neighborhoods should include a variety of housing types, serving a diverse population and a variety of income levels. 503.89

503.10 Policy H-1.1.8: Production of Housing in High-Cost Areas

Encourage development of both market rate and affordable housing in high-cost areas of the District, making these areas more inclusive. Develop new, innovative tools and techniques that support affordable housing in these areas. Doing so increases costs per unit but provides greater benefits in terms of access to opportunity and outcomes. 503.10

See also the Land Use Element policies on transit<u>-</u>oriented <u>and mixed-use</u> development<u>-and mixed_use</u>.

503.9 Action H-1.1.A: Rezoning of Marginal Commercial Land

Perform an evaluation of commercially zoned land in the District, focusing on the
"Great Streets" corridors, other arterial streets, and scattered small commerciallyzoned pockets of land which that no longer contain active commercial land uses.

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The evaluation should consider the feasibility of rezoning some of these areas

from commercial to mixed-use or residential districts, in order to ensure their future development with housing. 503.9 Obsolete – See Implementation Table

Action H-1.1.B: Annual Housing Reports and Monitoring Efforts

Consider development of Develop an Aannual "State of DC the District Housing Report", which improves the quality of information on which to make housing policy decisions, and/or a Housing Oversight Board comprised composed of residents, for-profit, and non-profit developers that reports each year on the effectiveness and outcomes of the District's housing programs. Include information on trends and needs, such as the availability and affordability of units by income, tenure, building type, number of bedrooms, and production patterns and capacity by Planning Area and other characteristics. The report should also include a framework for evaluating progress toward measurable goals. 503.4011

- Action H.1.1.C: Regional Planning for Expanding the Supply of Housing

 Pursue intergovernmental agreements and initiatives with the jurisdictions of the metropolitan region that expand the housing supply and broaden affordability throughout the region, and that do not leave the responsibility solely to any one jurisdiction. 503.12
- <u>Action H.1.1.D: Research New Ways to Expand Housing</u>

 Continue research to expand market rate and affordable housing
 opportunities in Washington, DC, such as expanding existing zoning tools
 and requirements. Consider a broad range of options to address housing
 constraints, which could include updating the Height Act of 1910 (a federal
 law) outside of the L'Enfant Plan area, if it can promote housing production.
 503.13
- <u>Action H-1.4.E: Analysis of Impediments to Fair Housing Choice</u>

 Complete the Analysis of Impediments to Fair Housing to advance fair housing, more equitably distribute housing, and take steps to remedy residential exclusion. 503.14
- 504 H-1.2 Ensuring Housing Affordability <u>504</u>
- The District of Columbia Washington, DC faces numerous affordable housing challenges. It has both a disproportionate share of the region's poorest lowincome residents and the region's most rapid decline in the availability of housing to serve these residents. In 2005, the median income for a family of four for the region was \$89,300, but it was just \$55,750 in the District. Census data indicates that by 2017 the gap had narrowed by almost half. In fact, between 2005 and 2017, the share of the District's households earning below the regional median income declined from about 75 percent to 52 percent of households. three quarters of the city's households earn below the regional median income,

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while at the same time Due to a growing number of higher-income households being attracted to Washington, DC, housing prices in the city District are increasing at a faster rate than almost any jurisdiction in the metropolitan area. The share of District renters who paid more than 30 percent of their incomes for housing jumped from 39 percent in 2000 to 46 percent in 2004. In 2017, the estimated share of households paying more than 30 percent of their income for housing had fallen to 36 percent of all households. Similarly, the The share paying more than 50 percent of their incomes climbed declined from 18 percent to 23 percent in 2004 to 20 percent by 2017. Data suggests this is not due to improving affordability but rather the in-migration of higher-income households and the out-migration of lower-income households. 504.1

- In Washington, DC and across the nation, home prices have fluctuated 504.2 dramatically since 2006. Prices in the District peaked in April 2007, soon after the adoption of the 2006 Comprehensive Plan. While the collapse of the national mortgage markets did not affect Washington, DC as badly as some parts of the country, many neighborhoods did suffer from high foreclosure rates and severe decline in values. Among the hardest hit neighborhoods were those along Eastern and Southern Avenues in the Upper Northeast, Far Northeast and Southeast, and the Far Southeast and Southwest Planning Areas, such as Washington Highlands, North Michigan Park, Bellevue, and Capitol View. In addition to the national mortgage collapse, the problems were exacerbated by limited access to competitive mortgages, which forced many homebuyers to use predatory subprime lending. By 2017, single-family home values in some of these neighborhoods, especially those in Wards 7 and 8, were finally exceeding their previous peaks achieved in 2007. However, condominiums are still experiencing declining values in some neighborhoods, stemming from failing homeowner associations, maintenance, and other problems. 504.2
- Single-family home values elsewhere in the District have more than just recovered. Prices have risen everywhere but Values have gone up most rapidly in the older moderately priced neighborhoods to the north and east of downtown. Parts of Neighborhoods such as Trinidad, LeDroit Park Capitol Hill, Shaw, Columbia Heights, and Eckington Bloomingdale recovered rapidly and experienced annualized sales price increases of over from 20 eight to almost 11 percent a year between 1999 2009 and 2004 2017xvi. Even neighborhoods east of the Anacostia River experienced double digit inflation during this time period. Price increases in the affluent high-cost neighborhoods west of Rock Creek Park were less dramatic, but they also experienced the least decline as a result of the mortgage crisis. As a result, they continue to be but were already out of reach for most District residents even before 2000. 504.23
- Economic forecasts suggest that many of the jobs that will be created in the District during the next 20 10 years will not provide the compensation needed to

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pay for housing in the city Washington, DC. Occupations that pay the lowest third of wages are expected to represent 45 percent of the job growth. For example, some of the District's fast growing fastest growing occupations are expected to be home health and personal care aides, which pay office support, sales, and service sector pays an average an annual wage of \$36,000 29,000. **vii For a single wage-earner, this provides barely enough income would qualify them for the deepest level of subsidy to rent a one-one-bedroom apartment, much less to with almost no chance to purchase a condominium or single-family home. Even a two-income household with such salaries would be unable to afford market-rate homeownership. As the gap widens, there may be a number ofseveral consequences. Residents may work unreasonably long hours or multiple jobs; they may double up in overcrowded apartments and houses; live in unsafe or substandard housing; or give up living in the District altogether, choosing instead to endure long commutes into the city Washington, DC each day. 504.34

- The District has been working to protect preserve the affordability of existing housing opportunities for lower_income residents and to ensure that a substantial share of the housing built in the next 20 years is affordable to District residents for them. Between 1999 and 2005, the District's housing agencies expended over \$1 billion in gross public subsidies on construction and renovation. The District's HPTF is now the largest per capita source of locally dedicated funding for affordable housing of any city in the country. An array of financial and regulatory tools and programs already are in place, some linked to federal housing programs, some created by District government, and others originating through partnerships with the private and non-profit sectors (see Table 5.4 Figure 5.7 for a list of the major housing programs in the District). 504.45
- The District also has been pursuing legislative and regulatory measures that require affordable housing in new development. In addition to IZ, a 2013

 District law requires District properties sold for residential development to provide 20 to 30 percent of the units depending on proximity to transit. The law targets a range of extremely low-income to moderate-income households, which depend on the tenure of the project. For many years, the city

 Washington, DC has also had a policy requiring developers seeking commercial density bonuses to provide affordable housing or pay into the Housing Production Trust Fund HPTF. In addition, a pending inclusionary zoning ordinance would require affordable units within future market rate residential development of 10 units or greater. The previous Comprehensive Plans created the foundation for these actions was created by the previous Comprehensive Plan Plans and, which is carried forward in this Element. 504.56
- Folicy H-1.2.1: Affordable Housing Production as a Civic Priority
 Establish the production and preservation of affordable housing for low and moderate income households as a major civic priority, to be supported through public programs that stimulate affordable housing production and rehabilitation

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throughout the city all District neighborhoods. 504.67

504.78 *Policy H-1.2.2: Production Targets*

Consistent with the Comprehensive Housing Strategy, work toward a goal that one-third of the new housing built in the city Washington, DC over the next 20 years, or approximately 29,000 units, should be affordable to persons earning 80 percent or less of the area_area_wide median_income (AMI) MFI. Newly produced affordable units should be targeted towards low-income households in proportions roughly equivalent to the proportions shown in Figure 5.28. 504.78

504.89 *Policy H-1.2.3: Mixed-Income Housing*

Focus investment strategies and affordable housing programs to distribute mixed-income housing more equitably across the entire <u>District eity</u>, taking steps <u>by</u> developing goals and tools for affordable housing and establishing a minimum percent affordable by Planning Area to avoid further concentration of poverty within areas of the city that already have to create housing options in <u>high-cost areas</u>, avoid <u>substantial</u> <u>further concentrations of</u> affordable housing, and meet fair housing requirements. 504.89

Table Figure 5.7 Major Housing Programs in the District 504.910

	Apartment Improvement				
	Construction Assistance				
	Site Acquisition Funding Initiative				
	Distressed Properties Improvement				
	Housing Finance for Elderly, Dependent, and				
Department of Housing and	Disabled				
Community Development	Housing Production Trust Fund				
(DHCD)	Affordable Housing Preservation Fund				
	Inclusionary Zoning				
	Low Income Housing Tax Credits				
	Property Acquisition and Disposition				
	District Opportunity to Purchase				
	Tenant Opportunity to Purchase Assistance				
District of Columbia Housing	Multifamily Housing Development				
Finance Agency (DCHFA)	DC Open Doors Homeownership				
	Housing Choice Voucher Program (Section 8)				
District of Columbia Housing	Local Rent Supplment Program (LRSP)				
Authority (DCHA)	Choice Neighborhoods (HOPE VI Program)				
	Public Housing				
Deputy Mayor for Planning	New Communities				
and Economic Development	Public Land Disposition Affordability				
(DMPED)	Requirements				
District of Columbia Office of	Affordable Housing through Planned Unit				
Planning	Development Cases				
1 Idilling	Historic Homeowner Grant Program				
	Rent Control				
DC Council	Tax Abatement for Seniors and Low Income				
	Housing				

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Source: 2019 DC Office of Planning

MOVED

Callout Box: What is Affordable Housing? 504.10

One of the most common requests made during Comprehensive Plan public meetings was to provide a clear definition of "affordable" housing. Affordable housing is defined as housing in which occupancy is limited to households meeting special income guidelines. The price of this housing is maintained at a level below what the free market would demand using restrictive deeds, covenants, mortgage subsidies, vouchers, or other means tied to public financing or tax credits. Generally, the cost of affordable housing is limited to 30% of a household's income (which varies according to the number of people in the household); different affordable housing programs are "benchmarked", or targeted, to specific income groups as defined by the US Department of Housing and Urban Development. The benchmarked incomes for the Washington Metropolitan Area in 2005 are shown in the table below. The list includes the major housing assistance programs that serve households in each group. In 2005, the areawide median income (AMI) * for a family of four was \$89,300. The terms "extremely low", "very low", "low", and "moderate" income correspond to up to 30%, 50%, 80%, and 120% of that amount, respectively.

Example: If a single mother of two earned \$7 per hour, her annual income would be \$14,560 and fall within the "extremely low income" category. If she spends 30% of her income on housing, she could afford to pay only \$364 per month on housing. Finding decent housing or any housing at this price range is a challenge in Washington.

By contrast, "market rate" housing is defined as housing with rents or sales prices that are allowed to change with market conditions, including increased demand. Some market rate housing may be affordable to moderate and some low income households. Rent-controlled apartments are counted as "market rate" units because there are no occupancy restrictions. The District's rent control law stipulates that rents on market rate apartments built prior to 1975 may rise only as fast as the Consumer Price Index (CPI).

** Regional Areawide Median Income (AMI) is used rather than DC's median income because it is the federal government benchmark commonly used to qualify for funding subsidies.

Policy H-1.2.4: Housing Affordability on Publicly-Owned Sites

Require that a substantial percentage 20 to 30 percent of the housing units built on publicly-owned sites, including disposed of for housing, or co-located with local public facilities, and sites being transferred from federal to District jurisdiction, are reserved for a range of household incomes, including extremely-low and low-income for rental units, and very low- and moderate low-income households for ownership units. Prioritize the provision of

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<u>affordable housing in areas of high housing costs.</u> <u>Consider Universal Design and visibility.</u> 504.11

- In addition to programs targeting persons of very low- and extremely low-incomes, develop and implement programs that meet the housing needs of those earning moderate incomes teachers, fire fighters, police officers, nurses, eity workers, and others in the public service professions with wages insufficient to afford marketrate housing in the eity District. 504.12
- Actively involve and coordinate with the nonprofit <u>development</u> sector, <u>including faith-based institutions</u>, to meet affordable housing needs, including housing construction and housing service delivery, increasing their capacity to produce affordable housing. Enter into partnerships <u>Partner</u> with the non-profit sector so that public funding can be used to leverage the creation of affordable units <u>and to expand access to housing through counseling</u>, education, tenant rights services, and increased awareness of funding opportunities. Many religious institutions own land, and the provision of affordable housing and care of those in need is within their charitable missions. Those institutions may need technical support but can be willing partners in providing space for affordable housing. 504.13
- Provide zoning incentives, such as through the PUD process, to developers proposing to build low- and moderate income a substantial amount of affordable housing. Affordable housing above and beyond any underlying requirement. The affordable housing proffered shall be considered a high priority public benefit for the purposes of granting density bonuses when new development is proposed, especially when the proposal expands the inclusiveness of high-cost areas by adding affordable housing. When density bonuses are granted, flexibility in development standards should be considered to minimize impacts on contributing features and the character of the neighborhood Density bonuses should be granted in historic districts only when the effect of such increased density does not significantly undermine the character of the neighborhood. 504.14
- 504.15 *Policy H-1.2.8:* DE District Housing Finance Agency (DCHFA)
 Support the activities of the District's Housing Finance Agency DCHFA's to finance new construction and rehabilitation of affordable rental and owner units, including vacant and abandoned units. 504.15
- Policy H-1.2.9 Advancing Diversity and Equity of Planning Areas

 Proactively plan and facilitate affordable housing opportunities and make targeted investments that increase demographic diversity and equity across Washington, DC. Achieve a minimum of 15 percent affordable units within

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each Planning Area by 2050. Provide protected classes (see H-3.2 Housing Access) with a fair opportunity to live in a choice of homes and neighborhoods, including their current homes and neighborhoods. 504.16

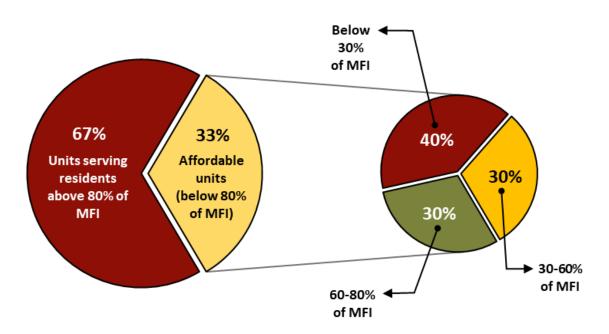
504.17 <u>Policy H-1.2.10 Redevelopment of Existing Subsidized and Naturally Occurring</u> Affordable Housing

Encourage and incentivize build-first, one-for-one, on-site, and in-kind replacement of affordable units, including larger family-sized units. In addition, encourage and incentivize relocation and right of return plans when projects redeveloping affordable housing seek additional density beyond that permitted by existing zoning. Work to identify and coordinate financial assistance to ensure long-term affordability when projects meet these criteria. 504.17

<u>504.18</u> Policy H-1.2.11 Inclusive Mixed-Income Neighborhoods

Support mixed-income housing by encouraging affordable housing in highcost areas and market rate housing in low-income areas while taking steps that build in long-term affordability to minimize displacement and achieve a balance of housing opportunities across the District. 504.18

Figure 5.28: Targeted Distribution of New Affordable Units by Income Group 504.169



504.20 The 2006 Comprehensive Housing Strategy recommended that one-third of the

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units produced in the <u>city</u> <u>District</u> in the next 15 years be targeted to persons earning 80% <u>percent</u> of the <u>AMI_MFI</u> or below. <u>Figure 5.8 The lower pie chart</u> shows the proposed allocation of these units to low_, very low_, and extremely low_income groups. <u>504.20</u>

504.1720a

Callout Text Box: The District's Commercial Linkage Requirement 504.17 In 19941998, the District of Columbia adopted zoning provisions that linked the granting of bonus density in commercial development projects to requirements for affordable housing. The "linkage" recognized that the demand for housing in the city Washington, DC was driven in part by new commercial development and rising land values. The linkage provisions are currently triggered by:

- The approval of a "discretionary and otherwise appropriate street or alley closing, which results in the provision of additional commercial office space" non-residential square footage by the <u>DC</u> Council; or
- The provision of habitable, non-residential penthouse space; or
- The approval of a "discretionary and otherwise appropriate zoning density increase, which results in the provision of additional office space " non-residential square footage by the Zoning Commission, or the Board of Zoning Adjustment.504.20a

504.20b

In such cases, applicants are required to construct or rehabilitate housing that remains affordable to low_and_moderate_income households for at least 20 40 years, or to pay into the District's Housing Production Trust Fund_HPTF. If the applicant agrees to construct or rehabilitate affordable housing, the square footage of housing that must be built varies from 25 to 50 percent of the density "bonus" increase being granted, depending on if the housing is provided on-site_or_a offsite_or in a high housing cost area. Applicants can use any of a number of tools to build the housing, such as partnerships and joint ventures. If the applicant agrees to pay into the Housing Production Trust Fund_HPTF, the payment must equal at least half of the assessed value of the square footage of the density "bonus" increase being granted, plus the square footage of any preexisting housing demolished as a result of the non-residential development. Additional provisions relating to the timing and valuation of the improvements apply. 504.20b

<u>504.20c</u>

The linkage requirements include a number of several exemptions, such as projects that are already subject to housing, retail, arts, or historic preservation requirements, projects approved prior to 1994; and projects receiving density benuses through variances located in enhanced/new neighborhood or enhanced/new multi-neighborhood centers. The Zoning Commission also has the authority to grant exemptions from this requirement based on certain findings relating to Comprehensive Plan consistency. 504.20c

504.18 Action H-1.2.A: Inclusionary Zoning
Adopt an Inclusionary Zoning requirement which would require the inclusion of

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affordable units for low income households in new residential developments of 10 units or greater, with accompanying provisions for density bonuses and long-term affordability. Apply this requirement as fairly and uniformly as possible, providing flexibility as necessary for sites where density bonuses cannot feasibly be provided. Completed – See Implementation Table. 504.18

- Action H-1.2.<u>BA</u>: Commercial Linkage Assessment

 Prepare an assessment of Review the District's existing commercial linkage requirements to determine improve the effectiveness of this program and assess its impacts, advantages, and disadvantages, such as how and when linkage fees are paid. Based on findings, adjust the linkage requirements as needed. 504.1921
- Action H-1.2.CB: New Revenue Sources

 Identify Continue to identify and tap new sources of revenue for programs such
 as the Housing Production Trust Fund (HPTF) to produce affordable housing and keep rental and owned housing affordable. These new sources could include increases in should add to the portion of the deed and recordation tax taxes dedicated to the HPTF, increases in the recordation tax, or such as the feasibility of earmarking of a portion of residential property tax revenue increases to the Fund for the fund. 504.2022
- 504.21

 Action H-1.2.D: Land Banking
 Develop a strategic land acquisition program to purchase land in the District to
 achieve specific housing and neighborhood goals, particularly for the District's
 three major development entities: the National Capital Revitalization Corporation,
 the Anacostia Waterfront Corporation, and the DC Housing Authority.

 Completed See Implementation Table. 504.21
- Action H-1.2.EC: LAHDO Property Acquisition and Disposition Division

 Program

 Continue the District's Land Acquisition for Housing Development Opportunities
 (LAHDO) Property Acquisition and Disposition Division (PADD) Program,
 which acquires property (using primarily District capital budget funds) and
 provides for long-term lease-back or low-cost terms to private developers that
 produce low- and moderate-income affordable homeownership and rental
 housing. 504.223
- Action H-1.2.F<u>D</u>: Low_Income Housing Tax Credits

 Expand for-profit builders' use of <u>Llow Iincome Hhousing Ttax Ccredits</u> as one tool to provide new or rehabilitated affordable housing in the <u>city District</u>.

 504.2324
- 504.24 Action H-1.2.G: Land Trusts
 Support the formation of one or more community land trusts run by public, non-profit, or other community-based entities. The mission of the trust would be to

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acquire land while providing long-term leases to developers of rental and for-sale units. This approach helps ensure that the units remain affordable indefinitely.

Completed – See Implementation Table. 504.24

504.25 Action H-1.2.H: Hotel Conversions

Evaluate the feasibility of requiring an affordable housing set-aside in the event that transient hotels are converted to permanent housing units. Obsolete – See Implementation Table. 504.25

<u>504.25</u> Action H-1.2.E: Leveraging Inclusionary Zoning

Examine and propose greater IZ requirements when zoning actions permit greater density or change in use. Factors supporting a greater requirement may include high-cost areas, proximity to transit stations or high-capacity surface transit corridors, and when increases in density or use changes from production, distribution, and repair (PDR) to residential or mixed-use. Consider requirements that potentially leverage financial subsidies, such as tax exempt bonds. 504.25

504.26 Action H-1.2.F: Establish Affordability Goals by Area Element

Establish measurable housing production goals by Planning Area through an analysis of best practices, housing conditions, impediments, unit and building typology, and forecasts of need. Include a minimum share of 15 percent affordable housing by 2050, along with recommendations for incentives and financing tools to create affordable housing opportunities to meet fair housing requirements, particularly in high housing cost areas. 504.26

<u>504.27</u> Action H-1.2.G: Continuum of Housing

Conduct a periodic review of private development and federal and local housing programs in conjunction with a needs assessment to ensure that programs target the applicable gaps in the supply of housing by unit and building type, location, and affordability. 504.27

504.28 Action H-1.2.H: Priority of Affordable Housing Goals

Prioritize public investment in the new construction of, or conversion to, affordable housing in Planning Areas with high housing costs and few affordable housing options. Consider land use, zoning, and financial incentives where the supply of affordable units is below a minimum of 15 percent of all units within each area. 504.28

- 505 H-1.3 Diversity of Housing Types 505
- The existing housing stock in the District of Columbia is has varied in size and type over time. As Figure 5.39 shows, in 2000, about 44 percent of the city's Washington, DC's housing units consist consisted of studios and one one-bedroom units. The percentage of small units declined to 38 percent, mostly

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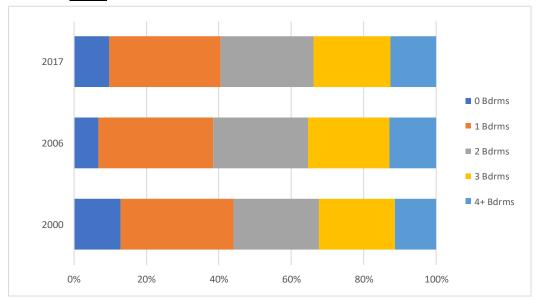
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through the loss of studios, before rebounding to 42 percent by 2017. In 2000, Units units with four or more bedrooms comprised just 11 percent of the total units. By 2017, this had risen slightly to just below 13 percent. Three-bedroom units have declined by almost two percent since 2006. Of all unit types, only two-bedroom units have consistently grown in number, increasing from 24 percent in 2000 to almost 26 percent in 2017. 505.1

During the last five years Between 2011 and 2016, more than 80 90 percent of the new housing in the city has consisted of Washington, DC was multi-family housing. As this trend continues, the District faces the prospect possibility of a less diverse housing stock. As Figure 5.3 shows, row house units represent a declining share of all housing. Therefore, the District will become more dependent on apartment buildings to provide family-sized units., with a growing share of one- and two-bedroom multi-family units and a declining share of housing large enough for families with children. In addition to the newly built housing, the conversion of The conversion of single-family row houses, which by right may include a second unit, into multi-unit flats buildings may be further eroding the supply of three- and four-four-bedroom units in the city District. Going forward, even as there is limited opportunity for new subdivisions of large detached homes may be providing to provide housing for more persons families. 505.2

Figure 5.39: Distribution of Housing by Number of Bedrooms in Washington, DC, 2000–2017 505.3

<u>505.3</u>



Source: U.S. Census American Community Survey (ACS) 2017, DC Office of Planning

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- 505.4 The housing needs of District residents represent a wide spectrum. Students and young professionals may seek studios, small apartments, or shared housing. Young families may seek small condominiums, townhouses, or small homes in emerging neighborhoods. Families with children may seek homes with three or four bedrooms, a yard, and perhaps a rental unit for added income. Singles and couples with no children may seek single-family homes or apartments. The growing population of seniors older adults may seek to remain in their existing homes or downsize to smaller houses or apartments nearby, while others will want or need retirement communities, assisted living, or congregate care facilities. Overall, larger units are more adaptable to changes in demand than smaller units given their ability to serve a wide range of households from individuals seeking to share housing, to new growing families, to multigenerational households. It is difficult to determine if these changing needs will compete with or complement each other. For example, will older, down-sizing residents naturally provide a turnover of larger units to young growing families, or will there be an overlap of competing needs? 505.4
- Given the shortage of available land in areas with some of the highest housing costs, promoting accessory dwelling units is one way to provide housing options for persons at all income levels and support the transition from older to younger households. Large homes may easily accommodate what is commonly called an in-law suite on the top floor or lower level, or above a garage, in place of a garage, or in a separate unit out back. An accessory dwelling unit can accommodate a low- or moderate-income family, a student, or an older adult who is unable to continue to fulfill the full burdens of homeownership. The added rental income can help a younger household qualify to purchase the home. 505.5
- An important part of growing "inclusively" inclusively is to develop and maintain, across neighborhoods and throughout the District, a diverse housing stock of all sizes and types that can fit the needs of the all variety of these households, including growing families, singles, couples, and aging residents who, in order to remain in their neighborhood may need to transition from living independently in their home to skilled nursing care. At its their most extreme, market pressures may result in displacement as affordable large rental units are converted to "luxury" upscale condos or upscale apartments. More often, these pressures simply mean that families are having a harder time finding suitable housing in the city Washington, DC. The vacancy rate provides a good barometer of this dilemma. In 2004 2017, the vacancy rate was 8.8 13 percent for studios and one one-bedroom units, but it was just 4.4 eight percent for units that were two three bedrooms or larger. xviii 505.56
- Policy H-1.3.1: Housing for Families Larger Households

 Provide a larger number of Increase the supply of larger family-sized housing units for families with children for both ownership and rental by encouraging

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new and retaining existing single_family homes, duplexes, row houses, and threeand four-bedroom <u>market rate and affordable</u> apartments across the city Washington, DC. <u>The effort should focus on both affordability of the units</u> and the unit and building design features that support families, as well as the opportunity to locate near neighborhood amenities, such as parks, transit, schools, and retail. 505.67

505.<u>78</u> *Policy H-1.3.2: Tenure Diversity*

Encourage the production of both renter-occupied and owner-occupied housing, including housing that is affordable at low income levels, throughout the <u>District</u>. 505.78

505.89 Policy H-1.3.3: Assisted Living and Skilled Nursing

Promote the development of <u>neighborhood-based</u> assisted living and skilled nursing facilities. Zoning and health regulations should be designed to promote an increase in supply, security, and affordability of housing for <u>the elderly older</u> <u>adults</u>. 505.89

505.910 Policy H-1.3.4: Co-operatives and Co-housing

Encourage cooperatives, shared housing, and co-housing (housing with private bedrooms, but shared kitchens and common areas) as a more affordable alternative to condominiums. Explore how both housing types might support multi-generational households. Such housing is should be appropriately regulated to avoid adverse effects on surrounding residences and neighborhoods. 505.910

505.<u>1011</u> *Policy H-1.3.5: Student Housing*

505.12

Require eColleges and universities toshould address the housing needs of their students and promote the use of such housing by their students. 505.1011

505.\frac{11}{12} *Policy H-1.3.6: Single Room Occupancy Units*

Allow the development of single room occupancy (SRO) housing in appropriate zone districts. 505.1112

Please consult Land Use Element Policy LU-2.1.7 for policies on row house conversions to multi-family units.

505.12 Action H-1.3.A: Review Residential Zoning Regulations

During the revision of the city's zoning regulations, review the residential zoning regulations, particularly the R-4 (row house) zone. Make necessary changes to preserve row houses as single-family units to conserve the city's inventory of housing for larger households. As noted in the Land Use Element, this should include creating an R-4-A zone for one- and two-family row houses, and another zone for multi-family row house flats. Completed – See Implementation Table.

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<u>Action H-1.3.A: Create Tools for the Production and Retention of Larger</u> Family-Sized Units in Multi-Family Housing

Research land use tools and techniques, including development standards, to encourage the development of residential units that meet the needs of larger families, with a focus on financing affordable units in high-cost areas. 505.13

<u>Action H-1.3.B: Technical Assistance for Condominiums and Cooperatives</u>

Develop technical assistance and innovative management models to assist in the long-term maintenance and sustainability of condominiums and cooperatives. 505.14

506 H-1.4 Housing and Neighborhood Revitalization 506

506.1 Housing programs alone cannot create a livable, inclusive city **District**. Part of Attracting and retaining residents requires linking housing programs to efforts to deconcentrate reduce poverty, improve schools, provide quality retail, and upgrade services, such as child care and job training is an important part of attracting and retaining residents. Renovation of schools, libraries, health centers, parks and playgrounds, sidewalks and bike lanes, and other neighborhood amenities affect a community's social opportunities and can influence housing choice. These actions will attract new supply to a wider range of underinvested areas and broaden Washington, DC's affordability. Economic development initiatives can generate income and employment, which create the means to expand housing opportunities. These types of investments can help to affirmatively further fair housing choice across the District. Data on public safety, employment, income, education, and other variables can help guide investment to improve housing equity and the quality of life in all District neighborhoods. 506.1

Since Starting in 2000, the District has targeted capital investments to several formerly distressed underserved areas that showed promise for economic and social recovery. In 2002, twelve Twelve areas were designated as "Strategic Neighborhood Improvement Program" (SNIP) areas, with accompanying investments in housing, schools, streetscape, parks, and other public facilities. One of the shared characteristics of these areas was the opportunity for infill development on scattered vacant and abandoned sites. Several of the SNIP areas such as Columbia Heights have already transitioned into thriving mixed income neighborhoods, while others like Ivy City are just beginning to emerge. 506.2

While SNIP is no longer active, its focused approach provided important lessons for neighborhood revitalization. For instance, total public investment in Columbia Heights included the Metro station, new and existing affordable housing, five new public spaces or recreation centers, and three new or totally remodeled public school facilities and targeted the reduction of vacant

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or underused properties. The Metro station is now the most heavily used outside of downtown. Home value appreciation since 2000 has been one of the highest in Washington, DC, and it has some of the highest market rate rents. The Columbia Heights neighborhood is also one of the most diverse neighborhoods, where approximately 18 percent of the housing supply is subsidized affordable rental housing. 506.3

- Similar efforts have been made through the city's Home Again PADD Pprogram, which . Home Again acquires and disposes of vacant properties to private and non-profit developers through a land subsidy. The program requires that 30 percent of the new units created in each bundle of properties are sold to households at or below 60 percent of the Area Median Income MFI (see text box entitled Home Again/Property Acquisition and Disposition). 506.34
- Callout Text box: Home Again Property Acquisition and Disposition 506.4

 Department of Housing and Community Development's (DHCD) The Home Again Initiative, which became PADD in 2008, was launched in January 2002 with the goal of creating homeownership opportunities for persons of all incomes by restoring vacant and abandoned properties. PADD is responsible for acquiring and disposing of vacant and abandoned properties in the District, as well as stabilization of the vacant properties it owns. Initially, the program The Initiative's efforts have focused on nine neighborhoods with high concentrations a higher average of such vacant and abandoned properties: Columbia Heights, Ivy City/Trinidad, Near Northeast, Shaw/LeDroit Park, Rosedale, Deanwood, Marshall Heights, Anacostia, and Bellevue. PADD is working to dispose its current inventory. As it does, it should strategically acquire vacant buildings and land.

As of Summer 2006, the program had facilitated:

- Rehabilitation and sale of over 400 vacant properties and lots for owner occupancy;
- Creation of 250 new residential units through its property awards, including 110 new affordable units; and
- A new redevelopment effort in Ivy City that will produce 62 new (former vacant) housing units, 60 percent of which will be affordable to persons at 60% AMI or below. 506.4a
- 506.54a1 <u>TextCallout</u> Box: The New Communities Initiative

New Communities <u>Initiative (NCI)</u> is a <u>promising example of</u> a <u>city <u>District</u>-led initiative that has the potential to reduce crime, improve neighborhood schools and health services, and create economic opportunities for <u>public and assisted Texaffordable</u> housing residents. The initiative is a partnership between <u>DC the District</u> government and the private and nonprofit sectors to produce new housing, reduce violent crime, and create a healthy environment for families in some of <u>the city's Washington</u>, <u>DC's</u> most <u>distressed vulnerable</u> neighborhoods.</u>

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506.4a1

506.4a2

The initiative is using **District local and capital funding sources**, tax exempt bonds, low_income housing tax credits, federal funds, and private investment to create mixed_income housing opportunities in these areas. One-for-one replacement of older publicly assisted housing units with new publicly-assisted affordable units is necessaryrequired to avoid displacement and the net loss of affordable units. In addition, the initiative attempts to use surrounding public and private parcels to build the replacement affordable housing first and minimize temporary displacement of residents from their neighborhood. Market rate and workforce moderate-income housing units are included in each project to cross-subsidize the affordable units and create a mix of incomes and unit types in each project. 506.4a2

506.4a3

The New Communities program NCI seeks to advance many of the city's community development and housing goals, such as eliminating concentrations significant presence of low-income and substandard housing and providing public affordable housing residents with affordable replacement housing in the new community as it is redeveloped. 506.4a3

506.4a4

Planning for the first new community (Sursum Corda Northwest One) was initiated started in 2004. Over the next five years, The first component, completed in 2011, was the new Walker Jones Elementary School, and the first three buildings of replacement housing were completed in 2011, 2013, and 2014. A major portion of the remaining project received predevelopment approvals in 2016. In the end, the Northwest One New Community Plan will replace more than 500 units of subsidized housing in this troubled complex will be replaced by neighborhood with a total of 1,500 units of mixed-income housing. 506.4a4

506.4a5

Three additional communities (Barry Farm, Lincoln Heights/Richardson Dwellings, and Park Morton) were added and are in various stages of review and completion. Over the next 10 years, a total of 10 mixed-income developments will provide new community amenities, such as schools, libraries, and recreation centers in each neighborhood. When completed, the four projects within NCI will upgrade 1,500 affordable units within larger mixed-income communities totaling 5,000-6,000 new units. 506.4a5

506.<u>65</u>

On a much larger scale, the DCDistrict of Columbia Housing Authority (DCHA) has rebuilt entire communities through the federal HOPE VI Pprogram, which is now called the Choice Neighborhoods Program, replacing deteriorating public affordable housing projects like the Frederick Douglass and Stanton Dwellings with new mixed_income neighborhoods like Henson Ridge. More recent sites within the Choice Neighborhoods program include Kenilworth/Parkside, which received local planning approval in 2016. Similar efforts have been

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proposed through the New Communities Initiative NCI (see text box entitled Home Again/Property Acquisition and Disposition). Federal funding is decreasing for not only these revitalization efforts but also routine maintenance of affordable housing. This creates an increasingly difficult challenge for affordable housing to meet the needs of the District's lowest-income households. DCHA is working to address approximately 2,600 affordable housing units with immediate critical needs and establish a longer-term plan for the remaining capital needs within its portfolio of affordable housing units through the August 2019 Working Draft of Our People, Our Portfolio, Our Plan. To support DCHA's 20-year Transformation Plan, the District can focus resources; enhance existing policies, tools, and programs; and develop new ways to support housing production, preservation, public housing, and housing opportunities. 506.65

- Policy H-1.4.1: Restoration of Vacant Housing

 Target neighborhoods with a higher presence of vacant and abandoned

 buildings and Makemake the restoration of vacant housing units a major
 government priority. Where restoration receives public funding, ensure that a
 substantial share of the renovated units isshould be made available to persons of
 households earning very-low-and or moderate-income and persons with
 disabilities. 506.76
- Policy H-1.4.2: Opportunities for Upward Mobility

 Provide opportunities for residents of District-owned and District-assisted housing to achieve self-sufficiency and upward mobility. Specifically, explore mechanisms for residents of District-owned and District-assisted housing to purchase their residences become homeowners. At the same time, work to replace units purchased with new District-owned and District-assisted housing stock. 506.87
- Direct housing improvement funds to neighborhoods with the greatest potential for sustained improvement, based on demographics, market forces, equity considerations, the presence of neighborhood partners and anchor institutions, and similar factors. 506.98
- Policy H-1.4.4: Public Housing Renovation

 Public housing is a critical part of meeting the demand for affordable

 housing and preventing displacement. Continue efforts to transform distressed

 underfunded public and assisted housing projects to create into viable equitable

 mixed-income neighborhoods, providing Minimize displacement and resident

 moves, replace affordable units one-for-one replacement within the District of

 Columbia of any public housing units that are removed, and observe build-first

 principles where feasible. Target such efforts to locations where private

 -sector development interest can be leveraged to assist in revitalization. 506.109

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506.4110 Policy H-1.4.5: Scattered Site Acquisition

Encourage the acquisition of individual properties on scattered sites for use as affordable housing in order to de-concentrate poverty, provide more opportunities to low-income persons to attend long-standing high-performing schools in their neighborhoods, and promote and support the integration of low-income households into the community at large. 506.110

506.1211 *Policy H-1.4.6: Whole Neighborhood Approach*

Ensure that the Planning and new construction of housing isshould be accompanied by concurrent planning and programs to improve neighborhood services, schools, job training, child care, services for older adults, food access, parks, libraries, community gardens, and open spaces, health care facilities, police and fire facilities, transportation, and emergency response capacity. 506.1211

506.1312 Action H-1.4.A: Renovation and Rehabilitation of <u>Public Affordable Housing</u> Continue federal and local programs to rehabilitate and rebuild the District's

public affordable housing units, including but not limited to the HOPE VI
Choice Neighborhood program, Rental Assistance Demonstration (RAD)
Program, capital and modernization programs, the Community Development
Block GrantCDBG Pprogram, and the District-sponsored New Communities
program NCI. 506.1312

506.1413 Action H-1.4.B: Home Again Initiative-/PADD

Continue support for the Home Again Initiative, PADD as a strategy for reducing neighborhood blight neighborhood vacancies, restoring an important part of the eity's District's historic fabric, and providing mixed_income housing in neighborhoods with relatively high concentrations a significant presence of vacant or abandoned residential properties. 506.1413

506.1514 *Action H-1.4.C: DCHA Improvements*

Continue the positive momentum toward improving the District's existing public housing and Housing Choice Voucher and Local Rent Supplement

Programsprograms, including the use of submarket rents to increase use of vouchers in high-cost neighborhoods, the RAD Program, and effective training of public affordable housing residents in home maintenance skills. In addition, residents should be involved in management and maintenance and the effective renovation, inspection, and re-occupancy of vacant units. 506.1514

506.1615 *Action H-1.4.D: Tax Abatement*

Consider geographically targeted tax abatements <u>and other financial incentives</u> to encourage <u>market rate housing with</u> affordable housing <u>that exceeds</u> <u>minimum IZ standards</u> <u>development</u> in areas where housing must compete with office space for land, similar to the <u>former</u> Downtown Tax Abatement Program.

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Abatements should consider the potential created by the conversion of existing office space to residential. The potential costs and benefits of tax abatements must be thoroughly analyzed as such programs are considered. 506.1615

- 506.1716 *Action H-1.4.E: Additional Public Housing*
 - Support efforts by the DC Housing Authority DCHA's planning goals to use its authority to create 1,000 additional units of for its public housing units by studying the need for additional units and developing strategies to meet the needs of existing units. Use subsidized subsidies by funding from the US Department of Housing and Urban Development HUD under the public housing Annual Contributions Contract (ACC), RAD, and other sources. This action is contingent on the availability of funds for a local rent subsidy to cover the annual operating costs for the new units. 506.1716
- <u>Action H-1.4.F: Non-Housing Investment in Areas of Concentrated Poverty</u>

 <u>Make non-housing neighborhood economic and community development</u>
 investments and preserve existing subsidized affordable housing in R/ECAP
 (as defined by HUD) to improve neighborhood amenities and attract private sector investment to expand housing supply. 506.17
- Action H-1.4.G: Co-Location of Housing with Public Facilities

 As part of Facility Master Plans and the Capital Improvement Program, conduct a review of and maximize any opportunities to co-locate affordable mixed-income, multi-family housing when there is a proposal for a new or substantially upgraded local public facility, particularly in high-cost areas.

 506.18
- 507 H-1.5 Reducing Barriers to Production 507
- The development of housing may be hampered by both governmental and non-governmental constraints. Governmental constraints include lengthy delays in permit processing and plan approval; insufficient coordination among agencies and utilities; zoning regulations, which may not reflect contemporary housing trends; and even prohibitions on certain types of housing. Non-governmental constraints include the high cost of land and rising interest rates. Although much progress has been made in the last five years, serious barriers still exist. Fear of these barriers, and their costs, keeps keep some developers from undertaking projects in the city Washington, DC at all and some homeowners from registering their basement units or other rental uses of their property. 507.1
- Policy H-1.5.1: Land and Building Regulations

 Ensure that the <u>The</u> District's land regulations, including its housing and building codes, its zoning regulations, its construction standards, and its permitting fees, enable should not prevent the production of housing for all income groups.

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Avoid regulations which that make it prohibitively expensive or difficult to construct housing. 507.2

507.3 *Policy H-1.5.2: Permitting Procedures*

Minimize the cost and time associated with development processing, while still addressing community and environmental concerns. Explore measures to improve the permitting process, provided that such measures are consistent with other provisions of the Comprehensive Plan. 507.3

507.4 *Policy H-1.5.3: Modular Construction*

Ensure that tThe District's building and housing codes should permit the appropriate use of modular and manufactured construction techniques, and other construction methods which that may reduce housing costs without compromising building or design quality. 507.4

507.5 *Policy H-1.5.4: Financial Incentives*

Consider tax incentives, reduced permitting and infrastructure fees, underwriting land costs, and other financial measures to reduce the cost of affordable housing construction, 507.5

507.6 Action H-1.5.A: Administrative Improvements

Undertake the administrative changes outlined by the 2006 Comprehensive Housing Strategy to streamline the production and preservation of assisted and mixed income housing. [These changes include the designation of a "chief of housing" to coordinate, facilitate, enable and implement city housing policy, including the policies of independent city housing and public development agencies.] Completed – See Implementation Table. 507.6

507.7 Action H-1.5.B: Changes to the Zoning Regulations

Explore changes which would facilitate development of accessory apartments (also called "granny flats" or in-law units), English basements, and single room occupancy housing units. Any changes to existing regulations should be structured to ensure minimal impacts on surrounding uses and neighborhoods. Completed – See Implementation Table. 507.7

507.86 Action H-1.5.64: Smart Housing Codes

Update and modernize the DC <u>District</u> Housing Code to reflect the current trend toward "smart" housing codes, which are structured to encourage building rehabilitation and reuse of housing units built before modern building codes were enacted. 507.86

507.<u>97</u> Action H-1.5.<u>DB</u>: Data Management

Maintain electronic inventories on of existing housing and potential development sites for the benefit of residents, developers, and policy makers. This information should be used to track housing development and should be used to promote

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better-informed choices regarding public investment and affordable housing development. 507.97

507.8 Action H-1.5.C: Reducing Cost of Public Financing

Coordinate and better leverage the resources of the District's housing agencies to reduce the cost of financing through the use of technology to expedite the processing and distribution of affordable housing funds, track and monitor applications for such funds, and improve operating procedures for District financing of affordable housing and housing services. 507.8

507.9 Action H-1.5.D: Support of Accessory Dwelling Units

Study whether recent zoning changes are sufficient to facilitate the creation of accessory dwelling units, or whether barriers to their creation still exist, and remove unnecessary obstacles to their creation. Investigate the benefits of financially supporting accessory dwelling units, and design a pilot program to increase the number of affordable housing units through accessory dwelling units. 507.9

<u>507.10</u> Action H-1.5.E: Remove Regulatory Obstacles

Continue to identify and review regulatory impediments to the production of market rate and affordable housing. Remove unnecessary and burdensome regulations, and propose more efficient and effective alternatives for achieving important policy and regulatory goals. 507.10

508 H-1.6 Sustainability and Resilience 508

Policies to promote resilient housing specifically address housing that can withstand potential physical and resulting economic shocks from major hazards and stresses. Such shocks can destabilize the housing market and threaten affordability especially for vulnerable residents. Affordability and sustainability policies can keep residents housed and safe. For example, energy and water efficiency reduces household expenses and deepens housing affordability for District residents. Inclusive housing enhances the community's ability to respond, as one, to chronic stresses and unanticipated shocks. Combined resilient and inclusive housing provides residents with the financial capacity and social networks to absorb, recover from, and overcome current and future challenges facing the District. 508.1

While Washington, DC continues to incorporate the latest best practices into its building codes, there are additional opportunities to promote more sustainable and resilient housing. New construction and design techniques can reduce greenhouse gas (GHG) emissions and buffer occupants from any harmful effects of future climate conditions or potential floods that will occur during the expected useful life of built structures. As important as building resilience into new housing, the District should also consider ways to

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strengthen resilience and increase the adaptive capacity of its older residential building stock, including in historic districts, because most housing in Washington, DC was constructed prior to modern codes and thus may be less energy-efficient and more vulnerable to shocks and stresses. 508.2

- The benefits of creating safer and more sustainable housing for all residents go beyond reducing the risk to life and property from shocks or stresses. It decreases demands on emergency response, such as allowing people to shelter in place versus evacuating Washington, DC or going to public shelters during disaster events. It also decreases the potential for disruptive impacts on vital services, commerce, and the economy by reducing the number of vulnerable people who will end up being physically displaced by economic or other forces following such events. 508.3
- Transit Oriented Development (TOD) fosters sustainability and resilience. <u>508.4</u> Concentrated residential housing combined with a mix of other uses around Metro stations and high-capacity surface transit corridors reduces District residents' reliance on automobiles, thereby reducing GHG emissions. It is also proven to reduce a household's combined cost of housing and transportation. This can free up disposable income to increase the rate at which households save for future needs. Affordable housing near public transit can ensure that low-income households also receive these benefits. A 2011 study conducted for the District by the Center for Neighborhood Technology found that, on average, District households spent 26 percent less on transportation than the rest of the metropolitan area. The reduction in transportation costs provides greater affordability for the typical household living in the District than one living farther out, where housing is less expensive but more dependent on automobiles. Finally, housing in pedestrian-friendly, transit-rich environments proved to be more resilient to the price fluctuations caused by the foreclosure financial crisis. This protected homeowner equity from significant damage. 508.4
- <u>Policy H-1.6.1: Resilient and Climate-Adaptive Housing</u>

 Incorporate current best practices for resilient, climate-adaptive design in the adoption and enforcement of the District's building and housing construction codes. Base the codes on projected future climate or natural hazard conditions for the District informed by the best available data. 508.5
- <u>Policy H-1.6.2: Rehabilitation of Vulnerable Housing</u>

 Improve the structural resilience of existing housing units that are at risk from natural hazards through the promotion of mitigation techniques, such as building upgrades and elevating electrical or mechanical equipment above designated flood elevations. 508.6

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508.7 *Policy H-1.6.3: Permanent Post-Disaster Housing*

Support households affected by large-scale disasters either by successfully retaining them in their homes and avoiding displacement or by returning them to safe, suitable, and affordable housing promptly through technical assistance and clear and comprehensive reconstruction guidelines. Include special emphasis on rebuilding homes in locations and according to standards that make them more resilient to future shocks and stresses. 508.7

<u>**508.8**</u> Policy H-2.2.41.6.4: Energy Retrofits for Sustainability

<u>Use low-interest loans and other incentives to encourage retrofits that</u>
<u>improve Encourage</u> energy efficiency <u>and</u> <u>retrofits that</u> reduce water use and home heating and cooling costs, thereby reducing <u>energy use</u>, <u>GHG emissions</u>, <u>and</u> monthly housing expenditures. <u>510.6-508.8</u>

508.9 Policy H-1.6.5: Net-Zero, Energy Efficient Housing

Encourage new housing units in the District to be net-zero energy and water efficient. 508.9

<u>Action H-1.6.A: Monitoring and Updating Data to Support Recovery from 2020</u> Health Emergency

Monitor and update appropriate data to support 2020 public health emergency response and recovery efforts. Such data will include a wide range of housing factors and drivers, such as jobs, population, housing supply and demand. 508.10

Please consult the Land Use, Transportation and Environment Element for additional policies and actions on sustainability, resilience, and transit-oriented development.

508509 H-2 Housing Conservation Preservation: Retaining Our Housing Stock Opportunities 508509

Preservation of housing in the District- especially affordable housing- is perhaps an even higher priority than increasing housing supply. This section focuses on two aspects of housing conservation: (1) retaining affordable housing units specifically and (2) retaining existing housing stock generally. 508.1509.1

The <u>affordability of the</u> District has been <u>losing affordable housing</u> <u>declining</u> rapidly over the past five years, <u>even though funding for affordable units has increased. This has been due to a combination of both through</u> the expiration of federal subsidies and through rising market rents and sales prices. <u>In 2005</u>, the DC <u>Fiscal Policy Institute indicated that rising rents alone caused a loss of 7,500 units with rent levels under \$500 a month between 2000 and 2004 <u>Between 2006 and 2017</u>, the number of rental units affordable to households earning less than 60 percent of the MFI decreased by close to 18,300 units. Figure 5.10 also</u>

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shows that the number of rental units affordable to those earning more than 60 percent increased by approximately 44,800. Over the same period, the number median sales prices of homes valued at or below \$150,000 decreased by 9,400 rose almost 7.3 percent per year, while condominiums rose 2.8 percent per year. Between 2000 2006 and 2005 2017, the area's annual median income MFI rose by an average compounded rate of 1.25 less than 1.8 percent a year, while housing prices rose at an average compounded rate of 14.4 percent a year. These changes have been especially hard on the District's poorest lowest-income residents, particularly elderly renters who are older adults and those on fixed incomes. 508.2509.2

509.3 Figure 5.10 Change in Supply of Rental Units by Affordability: 2006-2017 509.3

	Units Aff		
	Househol		
	Less than	More than	Total
	60% MFI	60% MFI	Units
2006	87,400	44,600	132,000
2017	69,113	89,365	158,478
Change	(18,287)	44,765	26,478

Source: U.S. Census ACS PUMS, OP

508.3509.4

An important part of housing preservation is the maintenance and <u>modernization</u> upkeep of the the existing housing stock <u>and its components</u>, such as heating <u>and air conditioning systems</u>. More than half <u>Almost 62 percent</u> of the housing units in the city <u>Washington</u>, <u>DC</u> are <u>in buildings that are</u> over 55 years old, and many are over 100 years old. The rise in home prices has been accompanied by a rise in building material and labor costs, making it expensive for many owners to care for their properties. In some parts of the city <u>Washington</u>, <u>DC</u>, lack of maintenance by absentee landlords may threaten jeopardize the longevity of the housing stock and negatively affect neighborhood character. <u>Maintenance</u> and energy upgrades <u>This</u> will continue to be an issue in the future as the existing housing stock grows older and construction, <u>utility</u>, and <u>maintenance</u> costs grow higherincrease. 508.3509.4

509 510 H-2.1 Preservation of Affordable Housing 510

509.1510.1 In 2006, the Comprehensive Housing Strategy The Homes for an Inclusive City

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Ttask Fforce report concluded stated that there were roughly 30,000 affordable and inexpensive market rate housing units throughout the District of Columbia that were at risk of being lost. This is more than 10 percent of the city's Washington, DC's housing stock, and it shelters is home to many of the city's District's most vulnerable residents. To avoid displacement, the District will need to channel a greater share of the revenues being created by the strong housing market into new programs that preserve affordable units. This mustshould be a priority in the city's most affluent District's high-cost areas, as well as its poorest lowest-income areas indeed,; p. Preserving affordable units in affluent higherincome neighborhoods is especially important given the high cost of producing new units. 509.1510.1

509.2510.2

Many of the units that are at risk currently receive their funding through the federal Section 8 program. The program was initiated in 1974 and placed 20- to 40-year affordability contracts on apartment buildings. Thousands of these contracts are now expiring, with many of the units being converted to market rate rentals. Similarly, tax credit affordable housing projects, which largely started in the 1990s, are now expiring after 30 years of affordability requirements. In fact, half of the current project based Section 8 dwellings are due to expire between 2005 and 2009. The Preservation Strike Force Report estimated that, between 2016 and 2020, expiring subsidies will place approximately 13,700 units at risk. Many are located in gentrifying developing neighborhoods, and there are few incentives to for building owners to keep them affordable. 509.2510.2

510.2a

Text Box: Public-Private Affordable Housing Preservation Fund
The Public-Private Affordable Housing Preservation Fund proposed by the
Preservation Strike Force and created in Fiscal Year 2017 is one important
step to ensure the District does not lose expiring affordable housing. The
innovative fund mixes both public and private dollars to provide rapid
bridge acquisition and predevelopment financing. Capitalized in 2017 with
\$10 million of public financing and \$30 million in initial capital from private
partners, the fund could leverage a total of \$80 million toward the
preservation of expiring affordable housing. 510.2a

509.3510.3

By 2006, the District had experienced Coupled with the loss of Section 8 affordable housing units has been and the demolition of 3,000 public housing units to make way for mixed_income projects at East Capitol Gateway, Ellen Wilson, Henson Ridge, Wheeler Creek, and Arthur Capper Carrollsburg. Among these, only Ellen Wilson and Capper Carrollsburg included "one-for-one" replacement units for each subsidized affordable unit removed. 509.3510.3

510.3a Text Box: What Is Displacement?

<u>Displacement is an issue that many residents and policy makers are</u> concerned about and is a critical challenge when attempting to achieve an

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equitable District. But it is also not a clearly defined term; it often relates to observation of neighborhood change at a high level, as well as situations in which a household is forced to move from its residence at the individual level. For purposes of clarifying processes and use for the Comprehensive Plan, there are three forms of displacement: physical displacement as households must move when the properties they occupy are redeveloped, economic displacement as housing cost increases in the neighborhood force the household to find other housing options, and cultural displacement as residents lose a sense of belonging or shared identity in their neighborhood due to neighborhood change or growth. While these may relate, they each have different planning responses. 510.3a

510.3b How Displacement Affects Washington, DC

Information about the loss of naturally occurring affordable housing units, illustrated in Figure 5.10, along with the decline of the number of lower-income, primarily Black households, which can be found in the Framework Element, indicates that Washington, DC has experienced significant displacement in many neighborhoods and across the District. National-level studies suggest that, by some measures, the District is the U.S. city most affected by both the increasing demand for housing from higher-income households and the decline in the number of lower-income households. 510.3b

510.3c Between 2006 and 2017, Washington, DC experienced a decline of more than 15,600 households earning between 30 and 80 percent of the MFI; 9,250

15,600 households earning between 30 and 80 percent of the MFI; 9,250 households were homeowners, and 6,350 were rental households. Capitol Hill and other Northeast neighborhoods experienced the greatest decline, with a decrease of 5,950 households earning between 30 and 80 percent of the MFI. During this time, the data suggests there was a modest increase of extremely low-income households District-wide; most moved to Wards 7 and 8 and to Upper Northwest/Northeast, where many have ended up paying more than 50 percent of their income on housing. 510.3c

510.3d Addressing Displacement in Washington, DC

Washington, DC has one of the strongest sets of anti-displacement programs in the country, which includes rent control, eviction protection, Tenant Opportunity to Purchase Act (TOPA), District Opportunity to Purchase Act (DOPA), locally subsidized rents, tax assessment caps, and tax credits for low-income and older homeowners. 510.3d

Yet, protecting all citizens, especially those who are most vulnerable, from the forces that lead to displacement clearly continues to be one of the greatest challenges to growing an equitable and inclusive District. The number of residents affected by physical displacement is relatively small on an annual basis and can be provided assistance more easily than the significantly larger

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number and range of households facing economic displacement from rising housing costs caused mainly by a lack of supply. Minimizing the impacts of physical and economic displacement requires balancing the cost-effective approach of preserving mixed-income housing in some locations and expanding housing supply in others through new construction and redevelopment. Achieving such balance will require a greater understanding of neighborhood submarkets, a more sophisticated approach to the allocation of funding, and difficult discussions among community stakeholders regarding approaches to increasing density. Addressing the broader economic displacement goes well beyond the responsibility of any single development. It is incumbent upon the District to strengthen existing policies and develop new ones to counteract and mitigate physical and economic displacement. 510.3e

- 510.3f
- The decline in the number of low-income homeowners, who are more insulated from rising housing costs, is an indication of cultural displacement. Older lower-income households face many life changes or may pass their property on to heirs, leading to a natural turnover in residents and new faces in the neighborhood. Those who stay, experience the loss of long-term friends, neighbors, and local businesses, and often are confronted by the ever-increasing lure from the economic gain of selling. Confronting this form of displacement will require greater neighbor-to-neighbor and broader civic engagement. Housing policy can serve to retain vulnerable residents, but minimizing the impact of cultural displacement means maintaining community cultural institutions and businesses, creating civic spaces and events that cross cultural divides, and balancing different needs. The efforts should invite all to participate, interact, and grow a common experience and identity. Information about focusing efforts in this direction can be found in other elements of the Comprehensive Plan. Those efforts, along with policies of the Housing Element, will help ensure that, as neighborhoods change and evolve, neighbors continue to see that there is a place for them in their community and to share in the benefits of living in Washington, DC. 510.3f
- Displacement is a District-wide issue. All residents have a stake in addressing it because it affects both current and future residents. Policies in the Comprehensive Plan, along with the District's housing programs and initiatives, will bolster the manner in which all forms of displacement are addressed. 510.3g
- 510.3h In addition to policies contained in the Housing Element, see also the Arts and Culture Element and the Equity Crosswalk for policies and actions that address cultural displacement. 510.3h
- Looking to the future, the city Washington, DC will need to strengthen existing and add new programs to preserve its affordable stock, particularly its subsidized

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rental units. Rental housing comprises almost 60 percent of the housing stock and is the main housing option for those just entering the workforce and those without the initial resources to purchase a home. Low-income renters are already more likely to pay more than half of their incomes on housing than any other group. <u>In 2006, A a</u> proposal for a District-sponsored rent subsidy program (similar to Section 8) <u>called the Local Rent Supplement Program was implemented has been included in the city's Comprehensive Housing Strategy</u> to offset the expiring federal subsidies and help other households who are cost-burdened. The proposal <u>ealls called</u> for direct rental assistance to 14,600 extremely low-income renters. <u>The program has been expanded over the past several years from 2,800 households to over 5,700 and a total cost of \$100 million per year. 509.4510.4</u>

- 510.4a
- Text Box: Principles for the Redevelopment of Existing Affordable Housing Many of Washington, DC's affordable housing developments are aging past their functional lives. This means that, in addition to the affordability controls expiring, the structures and systems are sometimes in a state of disrepair, inefficient, and without modern amenities. Furthermore, the neighborhoods, the surrounding land uses, and the needs of Washington, DC have changed. As the cost of housing rises, the need for dedicated affordable units becomes even greater. For these reasons, redevelopment of expiring affordable housing should use several strategies that are critical to Washington, DC's growth as an inclusive District, such as:
- Increase the capacity of housing overall, including both market rate and affordable units;
- Advance mixed-income neighborhoods with both market rate and affordable housing:
- Implement one-for-one replacement of affordable units:
- Provide family-sized housing, including multigenerational families;
- Build affordable units first to minimize displacement and maximize the return of residents to their community; and
- Include tenants' rights of return and comprehensive relocation plans for tenants prior to redevelopment. 510.4a
- 510.4b

Many of these strategies will be difficult to achieve, and some may not be appropriate for an individual redevelopment, but the redevelopment of existing affordable housing should strive to employ as many of these strategies as possible. Critical to achieving the goal of inclusivity and the strategies above are the availability and certainty of the land use and financial incentives necessary to make the projects feasible. 510.4b

509.5510.5

Policy H-2.1.1: Protecting Conserving Affordable Rental Housing
Recognize the importance of preserving rental housing affordability to the well-being of the District of Columbia and the diversity of its neighborhoods.
Undertake programs to protect preserve the supply of subsidized rental units and low-cost market rate units, with an emphasis on preserving affordable units in

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high-cost or rapidly changing neighborhoods, where the opportunity for new affordable units is limited. 509.5510.5

509.6510.6 Policy H-2.1.2: Expiring Federal Subsidies

Preserve <u>100 percent of</u> expiring subsidies for affordable housing units, particularly those in Section 8-based projects, and projects funded with <u>Llow</u> <u>Lincome</u> <u>Hhousing</u> <u>Ttax</u> <u>Ccredits</u> and <u>Ttax</u> <u>Ec</u>xempt <u>Bh</u>onds, wherever possible. <u>509.6510.6</u>

509.7510.7 Policy H-2.1.3: Avoiding Displacement

Maintain programs to minimize displacement resulting from the conversion or renovation of affordable rental housing to more costly forms of housing loss of rental housing units due to demolition or conversion, and the financial hardships created by rising rents on tenants and other shocks or stresses. These programs should include Employ TOPA, DOPA, and other financial tools, such as the HPTF and the Preservation Fund. In addition, provide technical, and counseling assistance to lower_income households and the strengthening of strengthen the rights of existing tenants to purchase rental units if they are being converted to ownership units. 509.7510.7

509.8510.8 Policy H-2.1.4: Conversion of At-Risk Rentals to Affordable Units

Support efforts to purchase affordable rental buildings that are at risk of being sold and converted to luxury apartments or condominiums, in order to retain the units as affordable. Consider a variety of programs to own and manage these units, such as land banks, DOPA, TOPA, and sale to nonprofit housing organizations. 509.8510.8

509.9510.9 Policy H-2.1.5: Long-Term Affordability Restrictions

Ensure that a Affordable housing units that are created or preserved with public financing are should be protected by long-term affordability restrictions and are monitored to prevent their transfer to non-qualifying households. Except where precluded by federal programs program requirements, affordable units should remain affordable for the life of the building as long as possible and align with the length and magnitude of the subsidy. For land disposition and affordable housing tied to zoning relief, affordability should last for the life of the building, with equity and asset build-up opportunities provided for ownership units. 509.9510.9

509.10510.10 *Policy H-2.1.6: Rent Control*

Maintain rent control as a tool for moderating the affordability of older rental properties and protecting long-term residents, especially the elderly older adults, low-income households, and those with disabilities. In considering future refinements to the rent control program, the District should be careful to determine whether the proposed changes improve effectiveness, fairness, and affordability without discouraging maintenance and preservation of rental housing

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units. 509.10510.10

509.11510.11 *Policy H-2.1.7: Direct Rental Assistance*

Develop and fund programs that provide direct rental subsidies for extremely low-income households (earning less than 30% <u>percent</u> of <u>areawide median income</u> <u>MFI</u>), including <u>persons experiencing</u> homeless<u>ness individuals</u> and families in need of permanent shelter <u>or rapid rehousing</u>. Continue support for federally funded rental assistance programs, including <u>public</u> <u>affordable</u> housing, project-based Section 8, and the Housing Choice Voucher Program. <u>509.11510.11</u>

501.12 Policy H-2.1.8: Redevelopment of Affordable Housing

As affordable housing reaches the end of its functional life, support the redevelopment of the site to the greatest extent feasible in line with the District's goals and strategies regarding equity and inclusion. 510.12

509.12510.13 *Action H-2.1.A: Rehabilitation Grants*

Develop <u>Maintain</u> a rehabilitation grant program for owners of small apartment buildings, linking the grants to income limits for future tenants. Such programs have been successful in preserving housing affordability in <u>Montgomery County</u> and in many other jurisdictions around the country. 509.12510.13

509.13510.14 Action H-2.1.B: Local Rent Subsidy Supplement

Implement Expand thea local rent subsidy program Local Rent Supplement
Program for both tenant and new project-based support targeted toward
newly created public and privately held extremely low-income housing units,
newly created extremely low income housing units, and newly created units of
housing for formerly homeless individuals and families. 509.13510.14

509.14510.15 Action H-2.1.C: Purchase of Expiring Section 8 Projects Subsidized Housing and Naturally Occurring Affordable Housing

Consider legislation that would give the District the right to purchase assisted, multi-family properties (and to maintain operating subsidies) where contracts are being terminated by HUD or where owners are choosing to opt out of contracts.

Implement and use DOPA to acquire, preserve, and dedicate new affordable housing through a process of transferring ownership to prequalified developers that will maintain the properties with long-term affordability requirements. 509.14510.15

509.15 Action H-2.1.D: Tax Abatement for Project-Based Section 8 Units Implement the program enacted in 2002 that abates the increment in real property taxes for project-based Section 8 facilities. Consider extending the abatement to provide full property tax relief as an incentive to preserve these units as affordable. Completed – See Implementation Table. 509.15

509.16510.16 Action H-2.1.ED: Affordable Set-Asides in Condo Conversions

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Implement a requirement that In a condo conversion. 20 percent of the units should be earmarked for qualifying low- and moderate-income households. The requirement should ensure that at least some affordability is retained when rental units are converted to condominiums. In addition, require condominium maintenance fees to beshould be set proportionally to the unit price, so as not to makethat otherwise affordable units do not become out-of-reach due to because of high fees. 509.16510.16

509.17510.17 Action H-2,1.**FE**: Housing Registry

Develop <u>Maintain</u> a registry of affordable <u>or accessible</u> housing units in the District and a program to match these units with qualifying low_income households. 509.17510.17

510.18 Action H-2.1.F: Affordable Housing Preservation Unit

Establish and maintain a division within District government to systematically and proactively work with tenants, owners of affordable housing, investors, their representatives, and others associated with real estate and housing advocacy in Washington, DC to establish relationships and gather intelligence to preserve affordable housing and expand future opportunities by converting naturally affordable unassisted units to long-term dedicated affordable housing. 510.18

510.19 Action H-2.1.G: Expand Acquisition Funding for Preservation

Continue funding for public-private partnerships to facilitate acquisition and early investments to leverage greater amounts of private capital for the preservation of affordable housing. 510.19

<u>510.20</u> Action <u>H-3.1.G -2.1.H:</u> Improve Tenant Opportunity to Purchase Program

Improve the preservation of affordable housing through TOPA and TOPA exemptions by providing financial incentives to TOPA transactions, including predevelopment work, legal services, third-party reports, and acquisition bridge financing. The effort should include tracking mechanisms to collect accurate program data and evaluate outcomes for further improvement in the program. 512.12 510.20

<u>510.21</u> Action H-2.1.I: Tracking Displacement

Track neighborhood change, development, and housing costs to identify areas of Washington, DC that are experiencing, or likely to experience, displacement pressures. Use the information to improve program performance and targeting of resources to minimize displacement and help residents stay in their neighborhoods. 510.21

510 511 H-2.2 Housing Conservation and Maintenance 510 511

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- Despite the advancing age of the District's Washington, DC's building stock, most of the city's District's housing is in good condition. The number of vacant and abandoned units has declined sharply in the past five years continued to decline since 2006, and there has been reinvestment in the housing stock has occurred in all parts of the city Washington, DC. There are still threats, however. "Demolition by neglect" remains an issue in some neighborhoods, while other neighborhoods face the risk of housing being converted to non-residential uses, such as medical offices and non-profits. The long-term conservation of housing requires policies and actions that promote housing rehabilitation, upkeep, and modernization—, while discouraging conversion to non-residential uses.

 510.1 511.1
- As noted above, housing conservation programs are particularly important for the District's seniors older adults (residents 65 60 years old and above), many of whom are on fixed incomes. Seniors Older adults make up 12 11 percent of the eity's District's population, but they represent nearly over 30 27 percent of its homeowners. These older adults may This suggests a need forlow low-interest loans, grants, tax credits, income from home sharing arrangements and accessory dwelling units, and other programs and arrangements that reduce the financial burden of homeownership on low income, elderly District residents.

 Similar efforts are needed to assist extremely low-income households. Their housing units are often overcrowded and have structural problems and code compliance issues that affect their habitability. 510.2 511.2
- 510.3 511.3 Policy H-2.2.1: Housing Conversion

 Discourage the conversion of viable quality house

Discourage the conversion of viable, quality housing units to non-residential uses, such as offices and hotels. Ensure that zoning regulations provide sufficient protection to avoid the loss of housing in this manner. 510.3 511.3

510.4 511.4 *Policy H-2.2.2: Housing Maintenance*

Support voluntary, philanthropic, non-profit, private, and City District-sponsored programs that assist District-residents in the upkeep of their homes and properties, particularly programs that provide low-low-interest loans and grants for low-income residents and elderly, older homeowners, and people living with disabilities. 510.4 511.4

510.5 511.5 Policy H-2.2.3: Tax Relief

Maintain <u>and simplify</u> tax relief measures for <u>homeowners</u>, <u>especially</u> <u>seniors</u> <u>older adults and those with</u> low income<u>s</u>, <u>homeowners and low income senior</u> <u>homeowners</u> faced with rising assessments and property taxes <u>by using common</u> <u>income definitions and progressive relief according to need.</u> These measures should reduce the pressure on <u>long-term residents</u>, <u>especially</u> low_income owners, to sell their homes and move out of the District. <u>510.5</u> <u>511.5</u>

Policy H-2.2.4: Energy Retrofits

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Encourage energy efficiency, retrofits that reduce water use, and home heating and cooling costs, thereby reducing monthly housing expenditures. 510.6

511.6 Policy H-2.2.4: Healthy Homes

Implement programs to reduce and mitigate potential health hazards in older homes, such as lead pipes, mold, and carbon monoxide. Programs to encourage the environmental sustainability of the housing stock and residential construction are also encouraged. 511.6

510.7 511.7 Action H-2.2.A: Housing Code Enforcement

Improve the enforcement of housing codes to prevent deteriorated, unsafe, and unhealthy housing conditions, especially in areas of the city Washington, DC with persistent code enforcement problems. Ensure that Tenants should be provided information on tenant rights, such as how to obtain inspections, contest petitions for substantial rehabilitation, purchase multi-family buildings, and vote in conversion elections, is provided to tenants. 510.7 511.7

510.8 511.8 Action H-2.2.B: Sale of Persistent Problem Properties

Address persistent <u>tax and</u> housing code violations through negotiated sales of <u>problem properties</u> title sale of <u>properties</u> by putting properties in receivership, <u>foreclosing on tax-delinquent properties</u>, <u>enforcing higher tax rates on vacant and underused property</u>, and through tenants' rights education, <u>including use of TOPA</u>. Wherever <u>Whenever</u> possible, identify alternative housing resources for persons who are displaced by major code enforcement activities. <u>510.8</u> <u>511.8</u>

510.9

Action H-2.2.C: Low Income Homeowner Tax Credit

Implement the ordinance passed by the District in 2002 to provide tax credits for long-term, low-income homeowners. Completed – See Implementation Table.

510.9

See the Historic Preservation Element for additional policies on homeowner tax credits

510.10 511.9 Action H-2.2.DC: Tax Relief

Review existing tax relief programs for District homeowners and consider changes to <u>unify and simplify programs to</u> help low- and moderate-income households address rising property assessments. <u>Consider using the MFI as a standard for establishing need and eligibility.</u> 510.10 511.9

510.11 511.10 Action H-2.2.ED: Program Assistance for Low_ and Moderate_Income Owners Continue to offer comprehensive home maintenance and repair programs for low_ and moderate_income owners and renters of single_family homes. These programs should include counseling and technical assistance, as well as zero interest and deferred interest loans and direct financial assistance. 510.11 511.10

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511512 H-3 Home-Oownership and Access 511512

- Homeownership gives individuals a stake in the community and a chance to share in its growing prosperity. It can help foster civic pride and engagement, improve family stability, and enhance support for local schools and services. Importantly, homeownership provides a long_term asset to build long-term personal wealth.

 Affordable homeownership programs provide families with the benefits of value appreciation of their homes, one of the most important tangential benefits of owning instead of renting. For these reasons, the District has had a long_standing policy of helping its residents become homeowners, and promoting the construction of new owner-occupied housing in the city Washington, DC. 511.1512.1
- An important part of ownership is access to financing and real estate opportunity. In the past, the practice of "redlining" (e.g., i.e., withholding home loan funds in certain neighborhoods) by certain lenders made it more difficult to secure home loans in parts of the city Washington, DC. Enforcement of Fair fair

 Housinghousing practices is important not only to stop unfair lending practices, but also to address affordable housing opportunities in high-cost areas, discrimination against renters, single parents, persons with HIV/AIDS, and others with special needs vulnerable populations, older adults, and persons with disabilities. 511.2512.2

512513 H-3.1 Encouraging Home—Oownership **512**513

- Nationwide, about two-thirds of all households are homeowners. In the District-of Columbia, the 2000 census reported the homeownership rate was just 41 percent.

 After 2000, the homeownership rate slowly increased to 46 percent until 2006; then the national mortgage collapse caused sharp increases in foreclosures and many lost their homes. Homeownership has since declined and by 2017 stood at 42 percent in Washington, DC. Instability in the homeownership market and limited access to credit has caused many to select rental housing. These national factors are affecting all cities, but the District This is still has one of the lowest rates of homeownership in the country, well below Philadelphia (59 53 percent), Baltimore (50 45 percent), and Chicago (4443 percent)—), although higher than the 30 32 percent rate in New York and the 32 34 percent rate in Boston. The ownership rate in the District has increased 6 four percentage points since 1980, when 35 percent of the city's Washington, DC's households were homeowners. 512.1513.1
- Home prices create a significant obstacle to increasing the homeownership rate. In September 2015, only 38 percent of the homes on the market with two or more bedrooms were affordable to the median income family. While the recent increase in the supply of condominiums has improved homeownership prospects somewhat, the options for multigenerational

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families continue to be limited. 513.2

512.2513.3 The District'

The District's Department of Housing and Community Development-DHCD administers a number of several programs to help residents purchase homes. These include the Homestead Housing Preservation PADD Program, which enables first time buyers to purchase acquires tax_tax_delinquent properties for as little as \$250 and bids them out to small developers who fix up the properties and sell or rent them primarily for affordable housing. It also includes the Home Purchase Assistance Program (HPAP), which offers interest-free and low-interest loans to qualified residents for the purchase of houses, condominiums, or cooperative apartments. The District also provides grants and deferred loans to government employees who are first first-time homebuyers. These programs are an important part of the city's District's efforts to provide "workforce" moderate-income housing for its residents (see text box entitled Meeting the Need for Moderate-Income Housing). 512.2513.3

512.3513.3a Callout Text box: Meeting the Need for "Workforce Housing" Moderate-Income Housing

As housing prices have outpaced income growth in many U_S_cities, housing advocates and policy makers have called for initiatives to provide "workforce moderate-income housing" for middle class residents. Workforce Moderate-income housing refers to housing designed for people in professions that are vital to oura communityies but that do not offer sufficient wages to afford market rate housing. These professions include administrative support, clerical occupations, and service jobs_and account for one_one_third of the jobs in the American workforce. 513.3a

- Even with two working parents in the service industries, a family would have a difficult time purchasing a home or renting a suitable apartment in the District of Columbia. Janitors, schoolteachers, licensed nurses, police officers, child care professionals, and others service workers have been priced out of the DC District market, and many other markets across the country. New programs, such as employer-assisted housing and down payment assistance for public sector employees, are being pursued to provide more options and keep these essential workers in our community Washington, DC. 513.3b
- In 2013, Washington, DC piloted a partnership with three employers called the Live Near Your Work (LNYW) Program. The partnership matched a contribution made by employers to provide down payment assistance to encourage employees to live close to their work. Housing tends to be more expensive the closer it is to major job centers. The LNYW Program pilot demonstrated the value of the assistance toward encouraging employees to live closer to work. Evaluations of similar programs across the country have documented the savings in travel time and costs, improvement in employee quality of life, and benefits to the employers in terms of employee

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performance and turnover. 513.4

512.4513.5 Policy H-3.1.1: Increasing Home-Oownership

Enhance community stability by promoting homeownership and creating opportunities for first-time home-buyers in the District. Provide loans, grants, and other District programs in order to raise the District's homeownership rate from its year 2000 2016 figure of 41 39 percent to a year 2015 2025 figure of 44 percent. Increased opportunities for homeownership should not be provided at the expense of the District's rental housing programs, or through the displacement of low_income renters. 512.4513.5

512.5513.6 Policy H-3.1.2: First-Time Buyer Income Targets

Structure homeownership and down payment assistance programs to benefit working families with incomes between 50 percent and 120 percent of the areawide median income <u>MFI</u>. 512.5513.6

- 513.7 Policy H-3.1.3: Asset Development Through Homeownership

 Support paths to homeownership that build and sustain equity and develop

 assets for the transfer of intergenerational wealth, especially for low- and

 moderate-income households. 513.7
- 512.6513.8 *Action H-3.1.A: HPAP Program*

Maintain and expand the District's Home Purchase Assistance Program (HPAP) by periodically reviewing and establishing appropriate amounts of assistance to continue advancing affordable homeownership for low-income households. and Homestead Housing Preservation Program. 512.6513.8

512.7513.9 Action H-3.1.B: District Employer Assisted Housing—(EAH) Program

Strengthen the District government's existing Employer Assisted Housing
(Employer Assisted Housing (EAH)—) Pprogram by increasing the amount of EAH awards and removing limitations on applicants seeking to combine EAH assistance with Home Purchase Assistance ProgramHPAP funds. 512.7513.9

512.8513.10 *Action H-3.1.C: New EAH Programs*

Encourage other major employers in the city Washington, DC to develop Employer Assisted Housing EAH programs for moderate- and middle-income housing, including:

- Private sector employee benefit packages that include grants, forgivable loans, and on-site homeownership seminars for first-time buyers;
- Federal programs which that would assist income-eligible federal workers who currently rent in the city District.;
- Programs designed to encourage employees to live close to their work to reduce travel time and cost and increase their quality of life; and
- Linking EAH efforts with performance-based incentives for attracting new employers. 512.8513.10

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512.9513.11 Action H-3.1.D: Individual Development Accounts

Invest in programs that support Individual Development Accounts that assist low-income persons to save for first-time home purchases. <u>512.9513.11</u>

512.10513.12 Action H-3.1.E: Neighborhood Housing Finance

Expand housing finance and counseling services for very low-, low-, and moderate-income homeowners, and improve the oversight and management of these services. 512.10513.12

512.11 Action H-3.1.F: First Time Homebuver Tax Credit

Examine the feasibility of matching the Federal first-time homebuyer tax credit with a District of Columbia tax credit for homebuyers in targeted neighborhoods.

Obsolete – See Implementation Table. 512.11

Action H-3.1.G: Improve Tenant Opportunity to Purchase Program
Increase assistance to tenants seeking to purchase their units. Review the effectiveness of the city's existing Tenant Purchase program and enhance the ability of this program to provide technical, financial, legal, organizational, and language assistance to tenants in exercising their purchase rights. 512.12

512.13513.13 Action H-3.1.HF: Foreclosure Prevention

Develop public-private partnerships to raise awareness of foreclosure prevention efforts, and to offer assistance to households facing foreclosure. 512.13513.13

<u>513.14</u> Action H-3.1.G: Protect Homeowner Equity

Research and identify tools to protect the equity of homeowners and help lower-income and older adult homeowners recover from volatile market forces and adverse events that threaten their equity and status as homeowners. 513.14

513 <u>514</u> H-3.2 Housing Access <u>513</u> <u>514</u>

The District established its commitment to fair housing under the Human Rights Act of 1977 (DC Law 2-38, DC Code Sec 2-1401 ([2001 ed])). This commitment is bolstered by federal regulations, including the Civil Rights Acts of 1964 and 1968, the Americans With with Disabilities Act (ADA) of 1990, and the Age Discrimination Act of 1975. Together, these laws effectively prohibit housing discrimination on the basis of race, color, national origin, disability, sex, religion, sexual orientation, age, marital status, personal appearance, gender expression or identity, family responsibilities, political affiliation, or family status, matriculation, source of income, place of residence or business, or status as a victim of an intrafamily offense. 513.1514.1

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- Despite <u>anti-discrimination</u> laws, <u>DC District</u> residents may still be unfairly denied housing on the basis of the factors listed above. Common forms of discrimination include refusal to rent, "steering" to particular neighborhoods by real estate agents, setting different terms for the sale or rental of housing (such as higher security deposits for certain groups), advertising to "preferred" groups, denial of loans or imposition of variable loan terms, and the use of threats and intimidation. <u>In addition, voucher holders often have difficulty finding a landlord willing to accept them.</u> The District will work works to address these challenges in the future through <u>the</u> full enforcement of fair housing laws. <u>513.2514.2</u>
- The requirements of fair housing apply to both the private and public sectors. Local governments are charged with Affirmatively Furthering Fair Housing (AFFH), and the Supreme Court of the United States has determined that public sector actions, such as land use, zoning regulations, and patterns of affordable housing investment, can unfairly limit housing choice, even if the consequences were unintended. For instance, to avoid disparate impacts on protected classes, public sector decisions should provide the opportunity for both multi-family housing and affordable subsidy investment in higher-cost neighborhoods that provide greater opportunity because of access to good jobs, schools, transit, and other services. 514.3
- Figure 5.11 displays the allocation of affordable units in the District by Planning Area. It demonstrates that the Far Southeast and Southwest Planning Area has 15,517 affordable units, which represent 31 percent of Washington, DC's affordable units and 50 percent of the Planning Area's total units. Similarly, it shows that the Rock Creek West Planning Area has 471 affordable units, which represent one percent of that Planning Area's total number of units. 514.4
- 514.5 Figure 5.11 Affordable Units by Planning Area in 2017 514.5

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		Percent of		Percent of		
	Total	Total Units	Affordable	Affordable Units	Percent Affordable	Affordable
Planning Area	Units	District Wide	Units	District Wide	of Area Units	Projects
Capitol Hill	28,163	8%	1,753	3%	6%	47
Central Washington	15,897	5%	2,664	5%	17%	29
Far Northeast and						
Southeast	37,527	11%	9,576	19%	26%	103
Far Southeast and						
Southwest	30,738	9%	15,517	31%	50%	138
Lower Anacostia Waterfront						
and Near Southwest	14,115	4%	3,059	6%	22%	30
Mid-City	50,184	15%	6,820	13%	14%	156
Near Northwest	54,549	16%	4,004	8%	7%	64
Rock Creek East	30,568	9%	2,518	5%	8%	85
Rock Creek West	48,836	14%	471	1%	1%	10
Upper Northeast	32,295	9%	4,489	9%	14%	75
Total	342,872	100%	,	100%		737

Source: HousingInsights.org, OP.

Furthering fair housing includes taking action to combat discrimination, overcome patterns of segregation, foster inclusive communities, address significant disparities in housing need, and provide access to opportunity. Historic growth patterns and development reflected in Map 5.1 and Figure 5.11 illustrate the concentrations of affordable housing investment. Since 2006, the District has made great strides, including revising the zoning regulations to facilitate a wider range of housing opportunities, developing the IZ Program, and changing how affordable housing investment decisions are made. However, with residents concentrated along lines of race, ethnicity, and wealth, more needs to be done. 514.6

513.3514.7 Policy H-3.2.1: Fair Housing Enforcement

Strongly enforce fair housing laws to protect residents from housing discrimination. Provide education, outreach, and referral services for residents regarding their rights as tenants and buyers. Provide education and outreach to landlords, property managers, real estate agents, and others on their obligations when housing is made available. 513.3514.7

Policy H-3.2.2: Compliance by Recipients of District Funds Ensure that nNon-discrimination and full compliance with the District's fair housing laws isshould be required for all housing developers and service providers receiving financial assistance from the District of Columbia. 513.4514.8

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513.5514.9 Policy H-3.2.3: Prohibition on Redlining

Ensure The practice of "redlining" local neighborhoods should be prohibited <u>in</u> compliance with the federal Community Investment Act of 1977, which prohibits the practice of "redlining" local neighborhoods. <u>513.5514.9</u>

513.6514.10 *Action H-3.2.A: Cultural Sensitivity*

Require a<u>A</u>ll District agencies that deal with housing and housing services toshould be culturally and linguistically competent. 513.6514.10

513.7514.11 Action H-3.2.B: Employee Fair Housing Education

Undertake a Fair Housing Act education program for all relevant staff persons and public officials to ensureso they are familiar with the Act and their responsibilities in its enforcement. Maintain programs that raise the public's awareness of fair housing rights and responsibilities, including educational events, compliance training, affirmative marketing training, and other outreach efforts that further fair housing and eliminate discrimination. 513.7514.11

513.8514.12 *Action H-3.2.C: Lending Practices*

Review Continue to monitor private-sector lending practices for their impact on the stability of neighborhoods. 513.8514.12

514.13 Action H-3.2.D: Overcoming Impediments to Fair Housing

Develop strategies to overcome impediments and obstacles to the delivery of affordable housing in high-cost areas, such as rapid site acquisition, risk reduction, and expedited project selection and processing. 514.13

514<u>515</u> H-4 Housing <u>for Vulnerable Populations and Persons</u> Those With <u>Special Needs</u> <u>Disabilities 515</u>

Among In 2017, among Washington DC's 575,000 693,972 residents 514.1515.1 residents, in 2017 there are were thousands of people with special needs vulnerable populations and persons with disabilities who required targeted help finding, paying for, and maintaining affordable housing. These individuals and families include the may be included persons experiencing homelessness. seniors older adults, LGBTQ youth and adults, and persons living with other challenges, such as people withphysical disabilities, people living with HIV/AIDS, people with mental illness behavioral health issues, victims of domestic violence, citizens returning from correctional adults reentering the city from correctional facilities, and youth being discharged from foster care and the juvenile justice system. Vulnerable populations and Rresidents with special needs disabilities are particularly vulnerable to displacement, experiencing homelessness, and other housing hardships. They often lack the income needed to afford safe, decent housing and the services that will help them lead normal stable, healthy lives in the community. 514.1515.1

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- 515 516 H-4.1 Integrating Vulnerable Populations and <u>Persons with Disabilities 516</u>
 Special Needs Populations
- One of the basic premises of the eity's <u>District's Vision</u> is that <u>housing</u> serving vulnerable populations and those with disabilities special needs housing should be accommodated in all <u>of Washington, DC's</u> neighborhoods of the city and not concentrated <u>heavily located</u> in a handful of areas, as it is today. T; the current distribution is uneven. Some neighborhoods have as many as 11 Community Based Residential Facilities while others have none. While it would be unrealistic to propose that each neighborhood should have an identical number of such facilities <u>or opportunities</u>, more can be done to avoid over concentration <u>heavily located in a handful of areas and e.</u> Every neighborhood should be a <u>high-opportunity neighborhood</u>, and all residents should have access to housing opportunities. <u>515.1</u>516.1
- Steps can also be taken to reduce the stigma associated with special needs housing for vulnerable populations or persons with disabilities, and to improve its compatibility with the surrounding community. This will become even more important in the future, as displacement pressures Ddowntown and elsewhere threaten create additional challenge to maintain and operate some of the eity's District's emergency shelters and special needs service providers those providing services to vulnerable populations or persons with disabilities. Given limited budgets, the rising cost of land tends to drive special needs housing for vulnerable populations or persons with disabilities to the most affordable areas of the eity District;—the very places where these uses already are concentrated. Washington, DC is committed to investing in community-based housing options and services that encourage independent living across all Planning Areas. 515.2516.2
- Policy H-4.1.1: Integration of <u>Vulnerable Populations and Residents with Disabilities Special Needs Housing</u>

 Integrate <u>residents with disabilities or vulnerable populations special needs through</u> housing <u>units that includes wrap-around supportive services</u> throughout <u>the city Washington, DC</u> rather than segregating them into neighborhoods that already have <u>high concentrations a significant presence</u> of such housing. <u>515.3516.3</u>
- Policy H-4.1.2: Emphasis on Permanent Housing
 Emphasize permanent housing-first solutions for special-needs persons with
 disabilities or vulnerable populations, populations rather than building more temporary, short-term housing facilities. Permanent housing is generally more acceptable to communities than transient housing, and also is-more conducive to the stability of its occupants. 515.4516.4

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515.5516.5 Policy H-4.1.3: Coordination of Housing and Support Services

Coordinate the siting of special needs housing for persons with disabilities or vulnerable populations with the location of the key services that support the population being housed. The availability of affordable public transportation to reach those services also should be considered. 515.5516.5

515.6516.6 Policy H-4.1.4: Protecting the Housing Rights of Persons with Special Needs Disabilities and Vulnerable Populations

Protect the housing rights of all <u>vulnerable populations or</u> residents with <u>special</u> needs <u>disabilities</u> through laws pertaining to property taxes, evictions, and affordable tenancy. <u>515.6516.6</u>

Please consult Land Use Element Section LU-3.4 for additional policies and actions on Group Homes and Community Housing.

516 517 H-4.2 Meeting the Needs of Specific Groups Ending Homelessness 517

The housing needs of the District's most vulnerable populations vary with each group. Some require housing with specific physical attributes, such as wheelchair ramps or bathrooms with grab bars. Some require housing with on-site support services, such as meal service or job counseling. Most simply need housing that is safe, secure, and affordable. Five specific groups are profiled below. 516.1

Seniors

In 2000, there were 70,000 District residents over 65, including 8,500 residents over 85. As the baby boom generation matures and as average lifespan increases, the population of seniors in the District is expected to increase dramatically. At the national level, the Census projects the number of senior citizens will increase by 104 percent between 2000 and 2030 almost four times the rate of the population at large. There will be a need for a broad range of senior living environments, serving residents across the income spectrum. This will be accompanied by a need for new programs, ranging from those that help seniors "age in place" through home retrofits to those that provide on site nursing and health care in a congregate environment. As already noted, higher levels of assistance will be required to help senior homeowners on fixed incomes and to protect elderly renters from displacement. 516.2

Persons with Disabilities

A disproportionately large share of the region's disabled population resides in the District of Columbia. While the city is home to just 12 percent of the region's total population, it is home to 34 percent of its low income disabled adults. In 2000, the District was home to 82,600 disabled adults—amounting to over 20 percent of its working age population. Many of these adults are unable to work due to mental or physical handicaps, and a quarter of them earned incomes below the poverty line. The number of housing units specifically designed for persons

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with disabilities, particularly units in facilities with services to help cope with these disabilities, is far short of the actual need. 516.3

516.4 517.1 The Homeless

Homelessness in the District of Columbia Washington, DC, on any given night, is a significant problem and one that has become worse in the wake of the current housing boom. In January 2005, the Metropolitan Washington Council of Governments (MWCOG) estimated that there were 11,419 people were experiencing homelessness persons in the region, including 2,694 who were chronically experiencing homelessness. More than half of the those experiencing homelessness population, and two-thirds of the those chronically experiencing homelessness chronically homeless population, lived in the District. Provisions to assist the homeless those living without housing must include emergency shelter that accommodates seasonal change and weather variations, transitional housing, rapid rehousing, and permanent supportive housing, along with supportive services. On so many levels, the need for such facilities and services outpaces supply. The shortfall will get worsen if regional partners and colleagues do not match Washington, DC's efforts, nothing is done with more persons District residents living without housing in the District.at risk of becoming homeless. 516.4 517.1

- **517.2** By 2017, the number of persons experiencing homelessness declined to 11,128 persons across the region, although the persons experiencing chronic homelessness declined to 2,522. Persons experiencing homelessness in Washington, DC now represent over two-thirds of the region's population living without housing and 70 percent of those chronically experiencing homelessness. The sharpest increase in Washington, DC has been in families living without housing, which increased 22 percent to 3,890 persons between 2012 and 2017. Increases in the number of families experiencing homelessness strain shelter capacity and affect the District's ability to serve other vulnerable populations, such as single adults with disabilities. Longer shelter and hotel stays were leading to a need for more shelter units, while rising costs are making it more difficult to provide services and secure housing for those in need. Homelessness has enormous social and economic consequences, resulting in increased medical, legal, and incarceration costs, as well as shelter costs. 517.2
- In 2015, the District published Homeward DC, a collaborative effort by the District Interagency Council on Homelessness (ICH) intended to prevent housing loss and quickly stabilize and safely shelter individuals and families who are living without housing. The plan emphasizes permanent housing solutions and community support networks. Its goal is that any household experiencing housing loss will be rehoused within an average of 60 days or less, with homelessness reduced by 65 percent by 2020. The efforts aim to transform the system to focus on crisis response, helping people quickly get

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back on their feet. In 2020, ICH will publish Homeward DC 2.0: 2020-2025, which builds on the lessons learned from the first five years of Homeward DC implementation and identifies additional strategies to advance the District's efforts to address homelessness in Washington, DC. 517.3

- The goal of Homeward DC is to provide housing first, moving people to permanent housing as quickly as possible, accompanied by necessary supportive services. While individuals and families may face housing loss in the future, homelessness will be prevented whenever possible. When it does occur, it will be a rare, brief, and nonrecurring experience. 517.4
- With the closing of the DC General facility, Washington, DC is expanding <u>517.5</u> transitional family housing in all eight wards and will also continue to implement plans and assist specific subsets of the population living without housing, such as youth and veterans. For instance, the Solid Foundations DC plan to end youth homelessness states that a disproportionate share (24) percent) of youth experiencing homeless identify as LGBTO or other, and are exploring targeted solutions for vulnerable communities who are at risk of victimization for sexual exploitation, behavioral health, and other problems. Washington, DC will also continue to provide year-round access to shelter, which is especially important during the winter months and in heat emergencies. Provisions to assist those experiencing homelessness must include emergency shelter, transitional housing, and permanent housing, along with supportive services. However, the need for such facilities and services outpaces supply. Rising housing costs will continue to place more families at risk of homelessness. 517.5

Ex-Offenders and Supervised Offenders

Each year, the prison system in the District of Columbia releases 9,400 people. Between 2,000 and 2,500 of these ex-offenders return to the District, usually without the means to pay for market rate housing and in some cases without the skills or means to find a decent job. Many return to neighborhoods of high crime and poverty, remain chronically unemployed, and find shelter in group homes or shared housing. Unstable housing and a lack of employment undermine an exoffender's success and can perpetuate the cycle of poverty and violence in the District's poorest neighborhoods. 516.5

Persons with HIV/AIDS

In 2002 the rate of reported AIDS cases in the District was 162.4 per 100,000 compared to 14.8 per 100,000 for the United States. In fact, the District has the highest incidence of AIDS in the United States, with a rate nearly double that of New York or San Francisco. In 2003, about 8,900 persons with AIDS resided in the District. Many persons with AIDS require special housing suitable for long-term care, yet a recent District survey found that the local need was double the number of units available. 516.6

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Policy H-4.2.1: Short-Term and Emergency Housing Options

Ensure that adequate short term housing options, including emergency shelter and transitional housing, exists for persons with special needs, including people living with HIV/AIDS, harm-reduction units for substance abusers, detoxification beds and residential treatment facilities, halfway houses and group homes for returning offenders, and assisted-living and end-of-life care for seniors. 516.7

Policy H-4.2.2: Housing Choice for Seniors

Provide a wide variety of affordable housing choices for the District's seniors, taking into account the income range and health-care needs of this population. Recognize the coming growth in the senior population so that the production and rehabilitation of publicly-assisted senior housing that meets universal design standards becomes a major governmental priority. Acknowledge and support the establishment of Senior Villages throughout the city that allow seniors to remain in their homes and age in place. 516.8

Policy H-4.2.3: Neighborhood-Based Senior Housing

Encourage the production of multi-family senior housing in those neighborhoods characterized by large numbers of seniors living alone in single family homes. This will enable senior residents to remain in their neighborhoods and reduce their home maintenance costs and obligations. 516.9

Policy H-4.2.4: Barrier-Free Housing for the Disabled

Work toward a target of designing eight (8) percent of the new housing units added to the city's stock over the next 20 years specifically to meet the accessibility needs of persons with physical disabilities. These units should be spread evenly across affordability brackets. 516.10

516.11517.6 *Policy H-4.2.*51: *Ending Homelessness*

Reduce the incidence of homelessness to rare, brief, and nonrecurring events in the city Washington, DC through homeless prevention efforts, development of permanent subsidized supportive housing for the homeless people experiencing homelessness in all District Planning Areas, and actively coordinating coordination of mainstream social services for persons who are the placement of persons experiencing homelessness into housing that best fits their needs. or at risk of becoming homeless516.11517.6

Policy H-4.2.6: Housing for Ex-Offenders and Supervised Offenders
Create adequate housing plans for people exiting jail or prison so that they do not become homeless, including the removal of barriers to reentering offenders living in public housing. Ensure that ex-offenders are not concentrated into assisted 516.12

Policy H-4.2.7: Persons with Mental Illness

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Support the production of housing for people with mental illness through capital and operating subsidies. Improve the availability and coordination of such housing with wrap around mental health and other human services. Steps should be taken to prevent the eviction of mentally ill persons from publicly financed housing so long as they are following the rules of tenancy, and to ensure that each individual's housing is maintained if and when they need to be hospitalized. 516.13

516.14517.7 Policy H-4.2.82: Neighborhood-Based Homeless Services for Persons Living Without Homes

Encourage the provision of homeless services for persons living without homes through neighborhood-based permanent supportive housing and single room occupancy (SRO) units, rather than through institution like facilities and large-scale emergency shelters. The smaller service model can reduce the likelihood of adverse impacts to surrounding uses, improve community acceptance, and also support the reintegration of homeless individuals persons experiencing homelessness back into the community. 516.14517.7

- <u>Policy H-4.2.3: Increasing the Permanent Supportive Housing Supply</u>

 <u>Increase the supply of permanent supportive housing affordable to extremely low-income households to reduce the length of shelter stays, free up additional shelter capacity, and provide stable long-term housing for those who are living without housing or at risk of living without housing. 517.8</u>
- Expand programs to stabilize high-risk households before they arrive at the shelter door by researching the common causes of homelessness and implementing targeted homelessness prevention programming, especially for those transitioning out of institutional settings such as foster care, correctional facilities, or behavioral health facilities. Continue efforts to create a more effective crisis response system to address homelessness, focused on helping individuals and families get back on their feet as quickly as possible. 517.9

<u>517.10</u> <u>Policy H-4.2.5: Reducing Housing Barriers for Persons Experiencing</u> Homelessness

Reduce the barriers that prevent persons and families experiencing homeless from finding affordable and supportive housing. Overcome onerous eligibility requirements and restrictions based on credit, income, and criminal history by providing incentives to landlords willing to housing those escaping homelessness. Improve business processes and information systems to decrease the time it takes for individuals and families to complete paperwork and locate and lease-up an available rental unit. 517.10

Action H-4.2.A: Incentives for Retrofits

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Create financial incentives for landlords to retrofit units to make them accessible to persons with disabilities, and to include units that are accessible in new housing construction. 516.15

Action H-4.2.B: Incentives for Senior Housing

Explore incentives such as density bonuses, tax credits, and special financing to stimulate the development of assisted living and senior care facilities, particularly on sites well served by public transportation. 516.16

516.17517.11 Action H-4.2.CA: Homeless no More Homeward DC

Implement the recommendations outlined in Homeward DC: 2015-2020, which updates and expands on "Homeless No More: A Strategy for Ending Homelessness in Washington, DC by 2014." the Homeward DC: Strategic Plan 2015-2020 and continues the District's efforts to make homelessness in the District rare, brief, and non-recurring. Among the recommendations are the production of 2,000 permanent supportive housing units for the chronically homeless and 4,000 units of permanent housing for households who experience temporary homelessness or are at risk of becoming homeless. Homeward DC recommended strategies to expand homelessness prevention strategies, improve the quality of the District's emergency shelter facilities, and increase the number of permanent supportive housing units and tenant-based rental subsidies available for populations experiencing or at risk of homelessness. Homeward DC 2.0 builds on the recommendations outlined in Homeward DC and highlights additional strategies to advance these efforts. 516.17517.11

516.8517.12 *Action H-4.2.* <u>PB</u>: *Emergency Assistance*

Revive and strengthen Expand the emergency assistance program for rent, security deposit, mortgage, and/or utility expenses for very low-income families with children, older adults, and persons with disabilities to prevent homelessness. 516.8517.12

517.13 Action H-4.2.C: Ending Youth Homelessness

Implement Solid Foundations DC: The Strategic Plan to Prevent and End Youth Homelessness. The plan includes strategies for youth homelessness prevention, expanded outreach and reunification, additional youth shelter capacity, improved support services, continuing education, and capacity building programs for organizations that support the emotional, physical, and social well-being of at-risk youth. 517.13

517.14 Action H-4.2.D: Discharge Coordination

Maintain discharge programs from the foster care, health care, and the criminal justice systems that prevent homelessness and provide a safe transition to independent living. 517.14

<u>517.15</u> Action H-4.2.E: Landlord Recruitment

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Develop and test pilot programs designed to incentivize landlords to house individuals and families exiting homelessness. Evaluate strategies and make recommendations on maintaining and improving an ongoing program. 517.15

518 H-4.3 Meeting the Needs of Specific Groups 518

The housing needs of the District's most vulnerable populations varywith among each group. Some require housing with specific physical attributes, such as wheelchair ramps or bathrooms with grab bars. Some require housing with on-site support services, such as meal service or job counseling. Most simply need housing that is safe, secure, and affordable. Five specific Those who most commonly benefit from supportive services are the several groups are profiled below. 516.1 518.1

518.2 Seniors

In 2000 2017, there were 70,000 118,275 District residents were age 60 years and over 65, including 8,500 12,133 residents over 85 years and over. As the baby boom generation matures and as average lifespan increases, the population of seniors residents age 60 years and over in the District is expected to increase dramatically. At the national level, the Census projects the number of senior eitizens will increase by 104 percent between 2000 and 2030 almost four times the rate of the population at large. By 2030, there will be 141,275 residents age 60 years and over, of which 12,000 will be 85 years and older. In addition, first-time homelessness among older adults on fixed incomes continues to increase, as they face ever increasing affordability challenges. There will be a need for aA broad range of senior living environments will be needed for older adults, serving residents across the income spectrum. 518.2

This will be accompanied by a need for new programs, ranging from those that
The Age--Friendly DC initiative, launched in 2012, identified 75 strategies
across 10 broad topics to allow residents of all ages to remain in communitybased settings as they age. Additional programs will be needed to help older
adults seniors "age in place" through home retrofits. New forms of cooperative
and shared housing may be explored, and additional facilities will be needed
that offer to those that provide on-site nursing and health care in a congregate
environment. As already noted, higher levels of assistance will be required to help
senior older adult homeowners on fixed incomes and to protect elderly renters
who are older adults from displacement. More intergenerational living
facilities also may be needed; in approximately 2,881 households,
grandparents are responsible for the care of their grandchildren. 516.2518.3

518.4 Persons with Disabilities

A disproportionately large share of the region's disabled population of persons with disabilities resides in the District of Columbia Washington, DC. While the

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eity is home to just 12 11 percent of the region's total population, it is home to 34 percent of its low income disabled adults. In 20002016, the District was home to 82,600 71,000 disabled adults—amounting to over 20 percent of its working age population. Approximately 94,400 District residents—or 13 percent of the total population— are persons with disabilities or live with a person with a disability. Nearly one-third of Washington, DC's population of persons with disabilities lives below the poverty level. Many of these adults are unable to work and need supportive services and accessible housing options, due to mental or physical handicaps, and a quarter of them earned incomes below the poverty line. 516.3 518.4

<u>518.5</u>

Mobility limitations affect nearly 48,000 District residents. Thousands of residents need basic modifications to so that they can live well in their own homes. New units should be visitable to residents who are living with disabilities and enable residents to age in community. Visitability refers to apartments and single-family housing that can be lived in or visited by persons who have trouble with steps or who use wheelchairs or walkers. Visibility improvements are also needed to remove physical barriers, even in homes that do not currently house persons with mobility challenges, so that persons with limitations can visit others. Persons with disabilities may also require medical and personal care assistance in daily living activities. The number of housing units specifically designed for persons with disabilities, particularly units in facilities with services to help cope with these disabilities, is far short of the actual need. Moreover, many persons with disabilities rely on Supplemental Security Income (SSI) and face an enormous gap between their income and the cost of their housing. 518.5

518.6 Ex-Offenders and Supervised Offenders

Each year, the prison correctional facilities system in the District of Columbia releases 9,400 more than 5,000 people. Between 2,000 and 2,500 of these exoffenders return to the District Many return to the District, usually without the means to pay for market rate housing and, in some cases, without the skills or means to find a decent job. Many return to neighborhoods of experiencing high crime and poverty, remain chronically unemployed, and find shelter in group homes or shared housing. Unstable housing and a lack of employment undermine an ex-offender's returning citizens' success and can perpetuate the cycle of poverty and violence in the District's poorest lowest-income neighborhoods. The Department of Corrections and the Mayor's Office on Returning Citizen

Affairs have prioritized reentry programs to protect public safety and reduce recidivism, including housing strategies. In 2016, the District passed the Fair Criminal Record Screening for Housing Act, which bans landlords from asking about an applicant's criminal record until a conditional offer has been made. 516.5 518.6

518.7 Persons with HIV/AIDS

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In 2015, 15,200 persons with HIV/AIDS lived in the District, or about 2.2 percent of the population. This compares to a national rate of 0.3 percent and exceeds the World Health Organization's threshold (one percent), indicative of a continued HIV epidemic. Several research studies indicate that persons with HIV/AIDS experience elevated housing instability and homelessness relative to the general population. Stigma and discrimination may cause additional hurdles to obtaining and retaining appropriate housing. Data from the federal Housing Opportunities for Persons with AIDS (HOPWA) Program indicates an unmet need for tenant-based rental assistance for 1,239 persons with HIV/AIDS. 2002 the rate of reported AIDS cases in the District was 162.4 per 100,000 compared to 14.8 per 100,000 for the United States. In fact, the District has the highest incidence of AIDS in the United States, with a rate nearly double that of New York or San Francisco. In 2003, about 8,900 persons with AIDS resided in the District. Many persons with AIDS require special housing suitable for long-term care, yet a recent District survey found that the local need was double the number of units available. 516.6518.7

- Over 15,000 District adults have been diagnosed as having a serious behavioral health issue by the Department of Behavioral Health based on treatment services delivered in 2016. Behavioral health issues can seriously limit one's ability to find employment, earn a living wage, and lead an independent life. Stable, permanent housing can increase independence and help those with behavioral health issues achieve other life goals. Such housing is often paired with case management and appropriate supportive services, such as crisis intervention, ongoing counseling, and health assessments. 518.8
- The DC Metropolitan Police Department (MPD) receives over 30,000 calls for service each year for domestic violence-related incidents. Some of these calls result in the need for safe housing for the victim. The inventory of such housing is very limited. Domestic violence also creates unique challenges for the victim, including the potential for personal harm if using the traditional shelter system. Many victims also may experience trauma, and some have children who also need to be accommodated. DHCD has designated a Housing Navigator on its staff to leverage housing contacts and find safe housing for victims of crime and domestic violence. By calling the DC Victim Hotline, victims can be directed to resources. 518.9
- Ensure that adequate short-term housing options, including emergency shelter and transitional housing, exists for persons with special needs disabilities, including people living with HIV/AIDS, harm-reduction units for substance abusers, detoxification beds and residential treatment facilities, safe housing for victims of domestic violence, halfway houses and group homes for returning offenders citizens, and assisted-living and end-of-life care for seniors older adults. 516.7

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<u>518.10</u>

- Provide a wide variety of affordable housing choices for the District's seniors older adults that enable them to age in their neighborhoods either by supporting their ability to remain in their homes or by providing new opportunities within multi-unit buildings that include Universal Design and intergenerational options., taking Take into account the income range and health_care needs of this population. Recognize the coming growth in the senior older adult population so that the production and rehabilitation of publicly assisted affordable housing for senior housing older adults that meets Uuniversal Design standards and becomes a major governmental District priority. Acknowledge and support the establishment of Senior Villages wellness centers throughout the city Washington, DC that allow seniors older adults to remain in their homes and/or communities and age in place. 516.8 518.11
- Text Box: Homesharing

 A new strategy and a key component of the Age-Friendly DC Housing

 Domain is homesharing. This strategy assists older adults to age in their current homes by sharing their housing costs with another and has been gaining steam among several age-friendly jurisdictions across the country. Homesharing has multiple benefits, including reducing housing costs and isolation and providing peer support and safety. 518.11a
- Policy H-4.2.3 4.3.3: Neighborhood-Based Senior Housing for Older Adults

 Encourage the production of multi-family senior housing for older adults in those neighborhoods characterized by large numbers of seniors older adults living alone in single-family homes. This will enable senior residents older adults to remain in their neighborhoods, maintain connections with fellow residents and neighbors, and reduce their home maintenance costs and obligations while enabling their single-family homes to house the next generation of Washingtonians. 516.9-518.12
- Policy H-4.2.44.3.4: 516.10 Housing for the Disabled Persons with Disabilities

 Work toward a target of designing eight (8) 12 percent of the new housing units added to the eity's District's stock over the next 20 years specifically to meet the accessibility needs of persons with physical disabilities through Universal Design. These units should be spread evenly across affordability brackets.

 Facilitate and promote broader visitability standards in new construction and major renovations that enable people who have trouble with steps or who use wheelchairs or walkers to participate socially and reduce their isolation. 516.10 518.13
- <u>518.14</u> Policy H-<u>4.2.6-4.3.5:</u> Housing for Ex-Offenders and Supervised Offenders Returning Citizens

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Create adequate housing plans for people exiting jail or prison the correctional system so that they do not become experience homelessness, including the removal of barriers to reentering offenders returning citizens living in public affordable housing. Ensure that ex-offenders Returning citizens are should not be concentrated into assisted housing projects, but canallowed to find housing throughout the city Washington, DC. Rental housing providers should not be allowed to discriminate against returning citizens. 516.12 518.14

- Support the production of housing for people with mental illness behavioral health issues through capital and operating subsidies. Improve the availability and coordination of such housing with wrap-around mental behavioral health and other human services. Steps should be taken to prevent the eviction of mentally ill persons experiencing behavioral health issues from publicly financed housing, so long as they are following the rules of tenancy, and to maintain ensure that each individual's housing is maintained, if and when, they need to be hospitalized. 516.13 518.15
- Action H-4.2.A 4.3.A: Incentives for Retrofits Accessible Units

 Create financial incentives or provide appropriate flexibility in zoning rules

 and public space regulations for homeowners and landlords to retrofit units to make them accessible to older adults and persons with disabilities, and to include Encourage the production of units that are visitable, ADA-accessible, or universally designed in new housing construction. 516.15 518.16
- Action H-4.2.B 4.3.B: Incentives for Senior Older Adult Housing

 Explore Remove barriers and explore incentives, such as density bonuses, tax credits, and special financing, to stimulate the development of assisted living and senior care facilities for older adults that serve a mix of incomes, particularly in areas of high need and on sites well served by public transportation. 516.16

 518.17
- 518.18

 Action H-4.3.C: University Partnerships and Older Adults

 Explore partnerships with local universities to develop intergenerational student living arrangements with older adults living near campus. 518.18
- <u>Action H-4.3.D: Aging in Community</u>

 Establish programs to facilitate low-income older renters aging in place.

 Examples include tenant-based vouchers or other rental assistance to older adults on fixed incomes or funds for renovation of multi-unit buildings, individual apartments, and single-family homes to create appropriate housing options for older adults to age in community. 518.19

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¹ Greater Capital Area Association of Realtors, DC Office of Planning OP.

ii CoStar.com

Office of Planning OP analysis of changes in interest rates and American Community Survey (ACS) changes in median incomes.

iv Greater Capital Area Association of Realtors, DC Office of Planning OP.

v Office of Planning OP analysis of BLS Occupational Wage Data, Interest Rates, and RBI stats Sales Data for 2016

vi Purchasing power is defined as 25 percent of gross monthly income toward principle and interest on a 30-year mortgage at the average interest rate for that year, plus a 10 percent down payment.

vii CoStar.com

viii USU.S. Census ACS 2017 PUM data, DC Office of Planning OP.

ix USU.S. Census Survey of Building Permits, DC Office of Planning OP.

^x USU.S. Census ACS 2012-2016 PUM data, DC Office of Planning OP.

xi USU.S. Census ACS 2012-2016 PUM data, DC Office of Planning OP.

xii DMPED

xiii OP analysis of USU.S. Census Survey of Building Permits and CoStar data

xiv OP analysis of Office of Tax and Revenue Computer Aided Mass Appraisal (CAMA) data

xv OP Round 9.0 COG Forecast and analysis of OCTO's Master Address Repository

xvi Zillow HVI 6/09-6/17

xvii DOES Forecast and BLS Occupational Wage data

xviii CoStar.com